

# Dream Believe Write

"Follow your dreams, believe in yourself and don't give up." Rachel Corrie

Home

Saturday, 16 November 2013

## Review of Upgrade by Rana Florida

Description (From [NetGalley](#))

### 7 Transformative Principles Guaranteed to Deliver Remarkable Results

What do a graffiti artist, eminent neurologist, rocket scientist, and Grammy Award-winning musician have in common? Seven key ingredients for success.

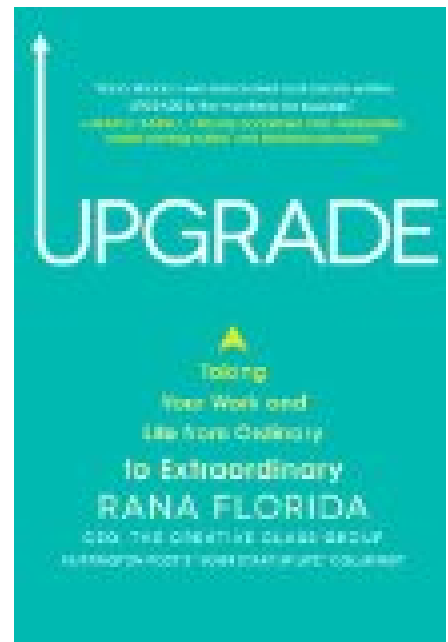
In this groundbreaking book, Rana Florida, drawing on her years of experience working in collaboration with top global companies, offers readers the tools they need to achieve unimagined success in work and in life.

UPGRADE gathers the best from entrepreneurs, innovative thinkers, and creative leaders, and presents their philosophies and approaches in simple and actionable terms that anyone can put to good effect in their professional or their personal lives right from day one.

Experts, luminaries, and stand-outs in their respective fields, from Andre Agassi, Nelly Furtado, and Mario Batali to Tony Hsieh, Tory Burch, Richard Illy, Daniel Pink, Zaha Hadid, and Maryland Governor Martin O'Malley, offered remarkably consistent advice and key principles for living an Upgraded live, which allowed them to overcome challenges, change course, and completely reboot their lives to ones with vision, purpose, challenge, and passion.

UPGRADE provides the keys to making small changes in work and life which will elevate you to a level of greater happiness and fulfillment – and bring you the life you really want.

About the Author: Rana Florida is CEO of the consulting firm The Creative Class Group, whose clients include BMW, Starwood, IBM, Philips, Zappos, and Johnson & Johnson. She writes a Huffington Post column called "Your Startup Life," and is a regular HGTV who has appeared on The Today Show and in The New York Times.



## My Review

This book certainly provides some food for thought. The first and last parts of the book were really inspiring and have pushed me to re-evaluate a few things in my life and make one or two changes. A couple of the chapters in the middle, I feel, were geared more towards people who are out there working in an office environment, with more focus on those who are in leadership roles. Although I couldn't directly relate this to my own situation I still found it really interesting.

Overall, this is an easy, interesting and enjoyable read, and may just help you change your life.

I give *Upgrade* 4 out of 5 stars.

*Disclaimer: I received a free copy of this book in exchange for an **honest** review.*

### *My Rating System:*

*1 star: I will never post a 1 star review because this means it was so bad I couldn't finish it, and I don't won't publicly rate a book I haven't read all the way through.*

*2 stars: I may have liked the story but it was badly written or it may have been a boring story well written. Something about it kept me reading but I didn't enjoy it.*

*3 stars: A good, enjoyable read. If the description appeals to you I'd recommend reading it.*

*4 stars: A really good book that I thoroughly enjoyed and may even read again. I will want to read other books by the same author. Highly recommend.*

*5 stars: Reserved for books that blew me away and whose characters I can't get out of my head. These are books that I will definitely read again, possibly several times. If I read an e-book version I may even have to go buy a hard copy for my shelves. Why are you still here? Go read this book right now.*

[Alana Mander](#) at [23:08](#)