



Upgrade: Taking Your Work and Life from Ordinary to Extraordinary

BY [RANA FLORIDA](#)

What could a graffiti artist, eminent neurologist, star athlete, celebrity chef, fashion designer, rocket scientist and Grammy award-winning musician possibly have in common?

In this groundbreaking new book, *Upgrade, Taking Your Work and Life from Ordinary to Extraordinary*, Rana Florida shares their formula, giving you the tools to achieve unimagined success in work and life. *Upgrade* gathers the best practices not just from CEO's and business executives but from entrepreneurs, innovative thinkers, and creative leaders and presents their philosophies in simple and actionable terms that anyone can put to good effect in their professional or personal lives from day one.

Our co-founder Jen had the chance to sit down with Rana. Read the interview [here](#).

Order now before *Upgrade* officially launches in September + receive an additional special handcrafted gift from BRIKA!

Our Price **\$19.00**

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More Details

As a dynamic CEO of the Creative Class Group author Rana Florida consults with global brands such as Starwood, Zappos, BMW, IBM, Johnson & Johnson, Absolut Vodka as well as several other world leaders.

As a business columnist for the Huffington Post US, Rana has interviewed a wide range of successful creatives, innovative leaders and entrepreneurs such as sports great Andre Agassi, Chef Jean-Georges, Grammy Award Winning Singer Nelly Furtado, Architect Peter Marino, Governor O'Malley, Fashion Designer Tory Burch, Shark Tank's Mark Cuban, Chef Mario Batali, Founder of Zappos Tony Hsieh, Architect Zaha Hadid, Best-selling Author Dan Pink, CNN anchor Ali Velshi, Creative Director Bottega Veneta Tomas Maier, and Mayor Rich Daley, to name just a few.

She is a global cultural curator for Le Meridien hotels worldwide and was recently featured on the front page of the Business Section of The New York Times and as a guest contributor to NBC's Today Show. Rana is also a contributing editor on lifestyle and design for HGTV and FoodTv.

Shipping

Availability: Ships to U.S. only
