

Hello, Richard. We have [recommendations](#) for you. (Not [Richard?](#))

Richard's Amazon.com

Today's Deals

Gifts & Wish Lists

Gift Cards

Your Account | Help

Books

Advanced Search

Browse Subjects

Hot New Releases

Bestsellers

The New York Times® Best Sellers

Libros En Español

Bargain Books

Textbooks

Books

Prime

To get this item by **Tuesday**, Jan 29 order within 2hr 41min.

Get Free Shipping for a full month with a Free Trial of Amazon Prime > [learn more](#)

FREE Upgrade to Two-Day Shipping on this item with Amazon Prime

[Cities And The Creative Class](#) and over 80,000 other books are available for **Amazon Kindle** – Amazon's new wireless reading device. [Learn more](#)



Cities and the Creative Class (Paperback)

by [Richard Florida](#) (Author) "Cities are cauldrons of creativity..." ([more](#))

Key Phrases: [young creative workers](#), [creative capital theory](#), [higher regional incomes](#), [New York](#), [San Francisco](#), [Bohemian Index](#) ([more...](#))

★☆☆☆☆ (1 [customer review](#))

List Price: \$25.95

Price: **\$25.95** & this item ships for **FREE with Super Saver Shipping**. [Details](#)

Availability: In Stock. Ships from and sold by **Amazon.com**. Gift-wrap available.

Want it delivered Monday, January 28? Order it in the next **22 hours and 11 minutes**, and choose **One-Day Shipping** at checkout. [See details](#)

39 used & new available from **\$17.71**

Also Available in:	List Price:	Our Price:	Other Offers:
Kindle Edition (Kindle Book)		\$23.36	
Hardcover (1)	\$40.00	\$130.20	11 used & new from \$130.20

Quantity: 1

[Add to Shopping Cart](#)

or

[Buy now with 1-Click®](#)

Ship to:

My Address

Add gift-wrap/note

More Buying Choices

39 used & new from **\$17.71**

Have one to sell? [Sell yours here](#)

[Add to Wish List](#)

[Add to Shopping List](#)

[Add to Wedding Registry](#)

[Add to Baby Registry](#)

[Tell a friend](#)

[Share your own customer images](#)

[Search inside this book](#)

Start reading [Cities and the Creative Class](#) on your Kindle in **under a minute**.

Don't have a Kindle? [Get yours here](#).

Better Together

Buy this book with [The Creative City: A Toolkit for Urban Innovators](#) by Charles Landry today!



Buy Together Today: \$54.45

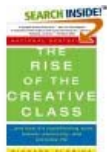
[Buy both now!](#)

Customers Who Bought This Item Also Bought

Page 1 of 10

[Back](#)

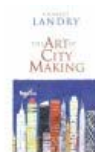
[Next](#)



[The Rise of the Creative Class: And How It... by Richard Florida](#)
★☆☆☆☆ (59)



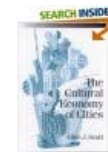
[The Flight of the Creative Class: The New... by Richard Florida](#)



[The Art of City Making by Charles Landry](#)
\$28.70



[The Creative Economy: How People Make Money... by John Howkins](#)
\$14.95



[The Cultural Economy of Cities \(Theory, Cu... by Allen J Scott](#)
\$42.70

Any Category [Business & Investing](#) [Class](#) [Communication](#) [Communities](#) [Cultural](#) [Economic History](#) [Economics](#)

[Environmental Science](#) [International](#) [Policy & Current Events](#) [Public Policy](#) [Sociology](#) [Theory](#) [Urban & Land Use Planning](#)

Editorial Reviews

Review

Always provocative, always insightful, Florida answers many of the questions raised by *The Rise of the Creative Class*, and provides new insights into the roles creativity, tolerance and amenity play in transforming places. Every city and region now has to reinvent itself to compete successfully in the global economy, and Florida provides an essential guide to this process. *Cities and the Creative Class* describes how successful regions can and must make the shift from low-cost to high-quality strategies...

–**Bob Yaro, President of the Regional Plan Association**

Florida and others are changing the American urban agenda. This is a guidebook to the new knowledge-based economy...He mines the best available research to lay out powerful new policy options. No wonder he is in such demand.

–**Terry Nichols Clark, Professor of Sociology and Coordinator of the Fiscal Austerity and Urban Innovation Project, University of Chicago**

Book Description

In his compelling follow-up to *The Rise of the Creative Class*, Richard Florida outlines how certain cities succeed in attracting members of the "creative class"--the millions of people who work in information-age economic sectors and in industries driven by innovation and talent. Cities that succeed, Florida argues, are those that are able to attract and retain creative class members. They don't do this through the traditional strategies of tax incentives, suburban housing developments, and loose regulation, though; creative class members don't care about those details. Rather, they care about amenities and tolerance, and are drawn to cities with thriving bohemias and large gay populations. It is no coincidence, Florida asserts, that places like Austin and San Francisco with their highly publicized open-mindedness and bohemia are at the forefront of the new economy, while cities like Detroit, in contrast, can't succeed unless they actively become a magnet for the creative class.

To prove his point, Florida presents a mass of information on the cities he cites, both thriving and failing cities, including gay and bohemian indices. Focusing on the economic geography of place, Florida explains lays out what cities need to do to have a chance at success.

[See all Editorial Reviews](#)

Product Details

Paperback: 208 pages

Publisher: Routledge; 1 edition (November 15, 2004)

Language: English

ISBN-10: 0415948878

ISBN-13: 978-0415948876

Product Dimensions: 8.7 x 6 x 0.6 inches

Shipping Weight: 11.4 ounces ([View shipping rates and policies](#))

Average Customer Review: ★★★★★ (1 customer review)

Amazon.com Sales Rank: #51,859 in Books (See [Bestsellers in Books](#))

Popular in these categories: ([What's this?](#))

#5 in [Books](#) > [Business & Investing](#) > [Economics](#) > [Urban & Regional](#)

#100 in [Books](#) > [Nonfiction](#) > [Social Sciences](#) > [Sociology](#) > [Urban](#)

(Publishers and authors: [Improve Your Sales](#))

In-Print Editions: [Kindle Edition](#) (Kindle Book) | [Hardcover](#) (1) | [All Editions](#)

Would you like to [update product info](#) or [give feedback on images](#)? (We'll ask you to sign in so we can get back to you)

Inside This Book ([learn more](#))**First Sentence:**

Cities are cauldrons of creativity. [Read the first page](#)

Key Phrases - Statistically Improbable Phrases (SIPs): ([learn more](#))

[young creative workers](#), [creative capital theory](#), [higher regional incomes](#), [gay index](#), [entrepreneurial hot spots](#), [amenity measures](#), [creative economy](#), [active outdoor recreation](#), [software workers](#), [median house value](#), [creative class](#), [benchmark regions](#), [lifestyle amenities](#), [bohemian populations](#), [weak positive effect](#), [creative sector](#), [gay households](#), [cultural amenities](#), [social capital communities](#), [location quotient](#), [recreational amenities](#), [regional economic growth](#), [technology regions](#), [diversity index](#)

Key Phrases - Capitalized Phrases (CAPs): ([learn more](#))

[New York](#), [San Francisco](#), [Bohemian Index](#), [Gay Index](#), [San Diego](#), [Los Angeles](#), [United States](#), [Creativity Index](#), [San Jose](#), [Silicon Valley](#), [Kansas City](#), [Carnegie Mellon](#), [New Jersey](#), [Milken Institute](#), [Talent Index](#), [Decennial Census Public Use Microdata Sample](#), [Jane Jacobs](#), [Jersey City](#), [Las Vegas](#), [Coolness Index](#), [County Business Patterns](#), [Gary Gates](#), [Boise City](#), [Dallas-Fort Worth](#), [Austin-San Marcos](#)

New!

[Books on Related Topics](#) | [Concordance](#) | [Text Stats](#)

Browse Sample Pages:

[Front Cover](#) | [Copyright](#) | [Table of Contents](#) | [Excerpt](#) | [Index](#) | [Back Cover](#) | [Surprise Me!](#)

Search Inside This Book:



Citations ([learn more](#))**This book cites 17 books:**

[The Economy of Cities](#) by Jane Jacobs on [4 pages](#)

[The Oxford Handbook of Economic Geography \(Oxford Handbooks\)](#) by Kate Williams in [Back Matter \(1\)](#), and [Back Matter \(2\)](#)

[The Death and Life of Great American Cities](#) by Jane Jacobs in [Back Matter \(1\)](#), and [Back Matter \(2\)](#)

[The Logic of Collective Action: Public Goods and the Theory of Groups, Second printing with new preface and appendix \(Harvard Economic Studies\)](#) by Mancur Olson in [Back Matter](#)

[The New Urban Frontier: Gentrification and the Revanchist City](#) by Neil Smith in [Back Matter](#)

[See all 17 books this book cites](#)

10 books cite this book:

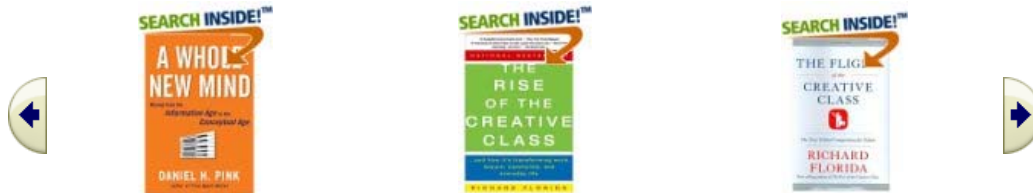
[Culture, Urbanism And Planning \(Heritage, Culture and Identity\) \(Heritage, Culture and Identity\) \(Heritage, Culture and Identity\)](#) by Javier Monclus on [page 57](#), [page 198](#), and [page 206](#)

[Urban and Regional Technology Planning: Planning Practice in the Global Knowledge Economy](#) by Kenneth E. Corey on [page 47](#), and [Back Matter](#)

[Small Cities \(Questioning Cities\)](#) by David Bell on [page 155](#), and [Back Matter](#) on [page 370](#)

[The Lowell Experiment: Public History in a Postindustrial City](#) by Cathy Stanton in [Back Matter](#)

[See all 10 books citing this book](#)

Books on Related Topics ([learn more](#))

[A Whole New Mind](#) by Daniel H. Pink

Discusses:

- ◆ [creative economy](#)
- ◆ [creative class](#)
- ◆ [creative sector](#)

[The Rise of the Creative Class](#) by Richard Florida

Discusses:

- ◆ [creative capital theory](#)
- ◆ [gay index](#)
- ◆ [creative economy](#)

[The Flight of the Creative Class](#) by Richard Florida

Discusses:

- ◆ [gay index](#)
- ◆ [creative economy](#)
- ◆ [creative class](#)

Creative Ringtone

flycell.com Send **Creative** ringtones to your cell phone now!

Super Blowout Sale

www.vipmtc.com Computers Electronics Cell Phones And Way More Buy Now!

[New: Organize Yourself -](#)

OrganizeYourselfOnline.com They laughed at me, until it worked -With expert guidance, it's simple!

See a problem with these advertisements? [Let us know](#)

[Advertise on Amazon](#)

What Do Customers Ultimately Buy After Viewing Items Like This?



41% buy the item featured on this page:
Cities and the Creative Class ★★★★★ (1)
\$25.95



35% buy
[The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life](#) ★★★★★ (59)



16% buy
[The Flight of the Creative Class: The New Global Competition for Talent](#)



4% buy
[The Cultural Creatives: How 50 Million People Are Changing the World](#) ★★★★★ (40)
\$11.53

[Compare these items](#)

[Explore similar items](#)

Tags customers associate with this product [\(What's this?\)](#)

Click on a tag to find related items, discussions, and people.

[church](#) (1)

[urban ministry](#) (1)

> [See all 4 tags...](#)

Your tags:

(Press the "T" key twice to quickly access the "Tag this product" window.)

Help others find this product - tag it for Amazon search

No one has tagged this product for Amazon search yet. Why not be the first to [suggest](#) a search for which it should appear?

Search Products Tagged with

> [See most popular tags](#)

Rate this item to improve your recommendations

Rate this item

☆☆☆☆☆ I own it

Customer Reviews

1 Review

5 star: (0)
4 star: (0)
3 star: (0)
2 star: (0)
1 star: (1)

Average Customer Review

★★★★★ (1 customer review)

New! Amazon has customer video reviews



[Flip Video Camcorders](#)

★★★★★ (403)

The easiest way to shoot video reviews.

Most Helpful Customer Reviews

39 of 89 people found the following review helpful:

★★★★★ **This book is lousy**, March 2, 2005

By [ABronxTail](#) (NY, NY) - [See all my reviews](#)

My hunch is this is a cheap sequel. Not a lot of discussion, just a lot of (regression) results reporting. Extremely repetitive. Moreover, given that this often verves into being fairly social science (as opposed to pop), the causal linkages seem pretty poorly established. If you want to read this for professional reasons (social science or urban planning), most of this could be ignored; if you want to read this for personal (i.e., recreational) reasons, it's really boring.

| [Permalink](#) | Was this review helpful to you?
[\(Report this\)](#)

Search Customer Reviews

Only search this product's reviews

ADVERTISEMENT

Share your thoughts with other customers: [Create your own review](#)

> [See all customer reviews...](#)



Customer Discussions Beta (What's this?)

New! [See recommended Discussions for You](#)

This product's forum (0 discussions)

Discussion	Replies	Latest Post
No discussions yet		

Ask questions, Share opinions, Gain insight

Start a new discussion

Topic:

Active discussions in related forums

Discussion	Replies	Latest Post
<input type="checkbox"/> nonfiction Scariest Movie EVER!	176	55 minutes ago
<input type="checkbox"/> nonfiction Dynamic Duos: The alpha beta key to unlocking success in gay relationships by Keith W Swain	1	5 hours ago
<input type="checkbox"/> nonfiction child sexual abuse and recovery today	0	13 hours ago
<input type="checkbox"/> nonfiction Best "twist" in a movie...	25	15 hours ago
<input type="checkbox"/> nonfiction "Escape" by Carolyn Jessop	4	18 hours ago
<input type="checkbox"/> nonfiction make this book required reading in every high school biology class!	0	19 hours ago

Related forums

nonfiction (34 discussions)

Product Information from the Amapedia Community Beta (What's this?)

Be the first person to [add an article about this item at Amapedia.com](#).

> See [featured Amapedia.com articles](#)

Listmania!



[Artist Communities](#): A list by [Dellah Kanes](#)

[Discretionary reading list](#): A list by [Elia Diodati "ED"](#)

Search Listmania!



[Good Places and People](#): A list by [Brian Keairns](#)

[Create a Listmania! list](#)

So You'd Like to...



use [Urban Planning to Save the World!](#): A guide by [Chad Blevins](#)
"Founder, Academy for Conservation & Peace"

[Search Guides](#)



[Create a guide](#)

Look for Similar Items by Category

- [Business & Investing](#) > [Economics](#) > [Urban & Regional](#)
- [Business & Investing](#) > [General](#)
- [Business & Investing](#) > [Popular Economics](#) > [General](#)
- [Nonfiction](#) > [Social Sciences](#) > [Anthropology](#) > [Cultural](#)
- [Nonfiction](#) > [Social Sciences](#) > [General](#)
- [Nonfiction](#) > [Social Sciences](#) > [Sociology](#) > [General](#)
- [Nonfiction](#) > [Social Sciences](#) > [Sociology](#) > [Urban](#)
- [Professional & Technical](#) > [Accounting & Finance](#) > [Finance](#) > [General](#)
- [Qualifying Textbooks](#) > [All Titles](#)

Look for Similar Items by Subject

- [Social groups & communities](#)
- [Business & Economics](#)
- [Business / Economics / Finance](#)
- [Business/Economics](#)
- [Sociology - Urban](#)
- [Urban & Regional](#)
- [Social Science / Sociology / Urban](#)
- [Economics - General](#)
- [Finance](#)
- [City and town life](#)
- [City dwellers](#)
- [Creative ability](#)
- [Economic aspects](#)
- [Professional employees](#)

i.e., each book must be in subject 1 AND subject 2 AND ...

Have a shopping question?
Try [askville](#). It's free!

Get answers from real people in areas like [pets](#), [books](#), [parenting](#), [beauty](#)

Meet Pleo



[Pleo](#) is a revolutionary robot dinosaur who acts

Buy Three Books, Get a Fourth Free



FREE Overnight Shipping From Endless.com



Shop and Win



Pay online using your

New Year, New You 2008



Don't just make resolutions; learn to keep them with books to help discover the New You.



independently and changes based on how you treat him.

> [Watch Pleo in action](#)

Order any four eligible books under \$10 and get the lowest-price book free in our [4-for-3 Books Store](#). [See more details.](#)

Shop [Endless.com](#) Shoes & Handbags, and get FREE Overnight Shipping and FREE Return Shipping. > [Shop now](#)

checking account and be entered to win a [\\$500 Amazon.com Gift Certificate](#). Using your checking account at Amazon.com is easy. NO PURCHASE NECESSARY. [See official rules.](#)

> [Visit the New Year, New You store](#)

ADVERTISEMENT



Feedback

- ▶ If you need help or have a question for Customer Service, [contact us](#).
- ▶ Would you like to [update product info](#) or [give feedback on images](#)? (We'll ask you to sign in so we can get back to you)
- ▶ Is there any other feedback you would like to provide? [Click here](#)

Where's My Stuff?

Track your [recent orders](#).
View or change your orders in [Your Account](#).

Shipping & Returns

See our [shipping rates & policies](#).
[Return](#) an item (here's our [Returns Policy](#)).

Need Help?

Forgot your password? [Click here](#).
[Redeem](#) or [buy](#) a gift certificate/card.
[Visit our Help department](#).

Search Amazon.com

Your Recent History ([What's this?](#))

Recently Viewed Products

- 
[The Rise of the Creative Class: And How It's...](#) by Richard Florida
- 
[The Breakthrough Illusion](#) by Richard Florida
- 
[Devil Without A Cause ~](#) Kid Rock
- 
[The Rise of the Creative Class \(on CD\)](#) by Richard Florida

Loading Recommendations...



Recent Searches

[Rise of the Creative Class CD](#) (All Products), [Flight of the Creative Class CD](#) (All Products), [Highlights Flight of the Creative Class CD](#) (All Products), [The Rise of the Creative Class DVD](#) (All Products), [The Rise of the Creative Class](#) (All Products), [The Rise of the Creative Class Tour Highlights](#) (All Products)

> [View & edit Your Browsing History](#)

SPONSORED LINKS [\(What's this?\)](#)

[Avoid MLM Failure -> With Leaders Club](#)

www.Avoid-MLM-Failure.com Leaders Club Works - Earn Unstoppable Income In Your Own MLM Business.

[Buy Creative](#)

winbuyer.com/MP3-players Great Deals at Winbuyer.com Save on MP3 Players.

[Be Creative By: Guy Claxton](#)

www.crystallaudiobooks.info Release your imagination and recognise your **creative** intelligence.

[Advertise on Amazon](#)



[Amazon.com Home](#) | [Directory of All Stores](#)

International Sites: [Canada](#) | [United Kingdom](#) | [Germany](#) | [Japan](#) | [France](#) | [China](#)

[Help](#) | [View Cart](#) | [Your Account](#) | [Sell Items](#) | [1-Click Settings](#)

[Investor Relations](#) | [Press Release](#) | [Careers at Amazon](#) | [Join Associates](#) | [Join Advantage](#) | [Join Honor System](#) | [Advertise With Us](#)

[Conditions of Use](#) | [Privacy Notice](#) © 1996-2008, Amazon.com, Inc. or its affiliates