



# Blogs & Stories

## This Week's Hot Reads

by The Daily Beast  
April 30, 2010 | 9:03pm

**This week: a bold prospectus from Richard Florida on how the U.S. can get back on its feet, a stunning debut collection of short stories by Robin Black, Kai Bird's penetrating memoir about growing up in Israel-Palestine, another classic Baldacci thriller, and a moving novel from Sue Miller about the aftershocks of 9/11.**

### [The Great Reset](#)

by *Richard Florida*

**How the U.S. economy will re-start itself after years of excess and mismanagement**

Is it possible that the economic crisis might actually turn out to be a good thing? According to Richard Florida, author of *The Rise of the Creative Class*, it just might be. Based on an analysis of the United States economy in the wake of past downturns such as the Great Depression or the 19th-century Long Depression, Florida argues that we are poised for what he terms a "Great Reset" which could potentially reconfigure the entire U.S. economic infrastructure, from the way we approach home ownership to public transportation. The editor of *Wired* magazine called *The Great Reset* "must reading for anyone who wants to understand where we are now and where we are [headed](#)," and is a breath of fresh air for anyone hoping that Americans (and economists) will learn from their past mistakes.

