



## Years ago

### Dr. Richard Florida Headlines HCI's National Summit

Thursday, December 3rd, 2009 at 05:33 am | [Uncategorized](#)

The Human Capital Institute (HCI), a think tank, professional association and educator in talent management strategies, announced today that Dr. Richard Florida, widely regarded as one of the most influential scholars on the shift to the new knowledge economy, will headline HCI's inaugural National Human Capital Summit, to be held in Chicago April 6-7.

Day one of the Summit, Dr. Florida will present "Competing with Creatives in the Age of Uncertainty," a session that will explore the relationship between creative knowledge workers and success in a global economy.

"It has become increasingly apparent that organizations must understand the role of talent in the globalization of industry. Richard Florida is a renowned expert in this important area," said Allan Schweyer, HCI's Executive Director.

Dr. Florida is Hirst Professor in the School of Public Policy at George Mason University and an adjunct scholar with the American Enterprise Institute in Washington, D.C. Throughout his distinguished academic career, he has also been a visiting professor at M.I.T. and Harvard University's John F. Kennedy School of Government. In addition, he has served as an advisor to the White House Office of Science and Technology Policy, the U.S. Department of Commerce, the U.S. Congress, state and local governments, the Canadian government, the European Union, the Japanese government, and multinational corporations.

The author of five books, including *Beyond Mass Production* and the groundbreaking 2002 bestseller *The Rise of the Creative Class*, Dr. Florida has been called a "national cultural guru" by *The Boston Globe*.

#### ABOUT HCI'S HUMAN CAPITAL SUMMIT

HCI's first annual Human Capital Summit Conference and Expo will take place Thursday April 6 through Friday, April 7 in Chicago, with pre-conference workshops on Wednesday, April 6. A 2006 must-attend event, the Summit is for human capital professionals, line managers and executives who understand that talent will be the key driver for success in the knowledge economy. For the complete program listing, location and hotel information, registration details and more, please visit: [www.humancapitalinstitute.org/hci/conference\\_national.guid](http://www.humancapitalinstitute.org/hci/conference_national.guid)

#### ABOUT THE HUMAN CAPITAL INSTITUTE

The Human Capital Institute is a think tank, educator, and professional association dedicated to the advancement of talent management practices with individuals and organizations. HCI serves as a catalyst for innovative thinking in integrated talent strategy, acquisition, development, engagement, management, and measurement. Through research and collaboration, HCI programs collect original, creative ideas from a field of the brightest thought leaders in talent management. Those ideas are then transformed into measurable, real-world strategies that help its members attract and retain high-performing people, build a diverse, inclusive workplace, and leverage individual and team performance throughout the enterprise. HCI members represent a broad coalition of educators, talent managers and executives. For more information, please visit: [www.humancapitalinstitute.org](http://www.humancapitalinstitute.org)

## PRESS CONTACTS

Human Capital Institute

Andrea Miller

866-538-1909

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