

FINANCIAL POST

Three Canadians ranked among top business brains on the planet in the ‘Oscars of management thinking’



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Canadians Don Tapscott, Roger Martin and Henry Mintzberg were honoured by Thinkers50.

Four Canadians have been ranked among the most influential business thinkers in the world on a list known as the “Oscars of management thinking”.

Three Canadians made the top 20 of the 50 top minds on the [Thinkers50 ranking](#), unveiled in London this week, with "intellectual trailblazer" Henry Mintzberg earning this year's Lifetime Achievement Award.

The ranking, which is put out every two years by a consulting firm run by Stuart Crainer and Des Dearlove, British business consultants, authors and coaches, first surveyed about 20,000 votes. Nominees were then evaluated by a team of international advisers.

Here are the Canadians, their ranking and what Thinkers50 has to say about them:

#4 Don Tapscott

CNW Group/The Tapscott Group Don Tapscott

"Making the top five for the second time running is the Canadian technology guru Don Tapscott. Tapscott is probably best known for his 2006 book *Wikinomics: How Mass Collaboration Changes Everything* co-authored with Anthony Williams. His latest research explores how a new breed of global network enabled by the internet and other technologies, offer an alternative to traditional approaches, such as the United Nations or national governments, to address global problems."



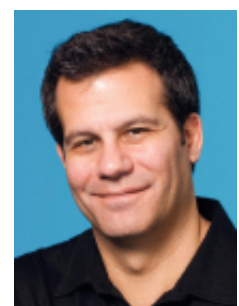
#7 Roger Martin

World authority on competitiveness and strategy. Former dean and now Institute Director at the Martin Prosperity Institute at Rotman School of Management. He is best known for his work on integrative thinking as a means of solving complex problems. *Playing to Win: How Strategy Really Works* (2013), co-authored with Procter & Gamble's A.G. Lafley, won the 2013 Thinkers50 Best Book Award. His other bestsellers include *The Opposable Mind* (2008), *The Design of Business: Why Design Thinking is the Next Competitive Advantage* (2009), and *Fixing the Game: Bubbles, Crashes and What Capitalism Can Learn from the NFL* (2011).



#14 Richard Florida

Director of the Martin Prosperity Institute at the University of Toronto's Rotman School, Richard Florida is an "urbanist", as well as a commentator on creativity and innovation. *Fast Company* described him an "intellectual rock star." He is the author of *The Rise of the Creative Class*, research professor at the NYU School of Professional Studies, and is a senior editor for *The Atlantic*.



- Florida is American but lives in Toronto and Miami.

Lifetime Achievement Award

The Canadian contrarian Henry Mintzberg is honoured with a Thinkers50 Lifetime Achievement Award, becoming only the third person after Charles Handy and the Japanese thinker Ikujiro Nonaka to receive the accolade. Mintzberg graduated in Mechanical Engineering from McGill University in Montreal in 1961.



He worked in Operational Research at the Canadian National Railways, and then received a masters and doctorate from the MIT Sloan School of Management in Boston. In 1968, he returned to McGill, where he joined what is now the Desautels Faculty of Management where he is the Cleghorn Professor of Management Studies.

“The Lifetime Achievement Award is given to someone who has had a long-term impact on the way people think about and practice management,” explains Thinkers50 co-founder Des Dearlove. “Henry Mintzberg has done that and much more. He has been an intellectual trailblazer from his very first book – The Nature of Managerial Work – to his work on strategy and his pioneering executive education programs.”