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Ontario Government Receives First Insight Bulletin From Martin Prosperity Institute on Effects of Recession

TORONTO, Dec. 11 (AScribe Newswire) -- The differing ways a recession affects Ontarians working in different sectors of the economy is the focus of the Martin Prosperity Institute research bulletin presented today to Michael Bryant, Minister of Economic Development, for the Government of Ontario.

The Ontario government will study this first Martin Prosperity Institute bulletin as it continues to support innovation, new ideas and research that will position Ontario ahead of its global competitors.

This is the first of a series of Insights entitled, "Ontario in the Creative Age: Toward an Economic Blueprint," a project conducted for the Ontario government that will detail the changing composition of Ontario's economy and workforce. The research will examine historical changes and projected future trends affecting Ontario and provide recommendations to the Province on how to ensure Ontario's economy and people remain globally competitive and prosperous.

"This report is the first of a number of studies that will pave the way for Ontario's Economic Blueprint, a critical component to the McGuinty Government's commitment to transition to an innovative, green and prosperous economy," said Michael Bryant, Minister of Economic Development.

The Martin Prosperity Institute at the University of Toronto's Rotman School of Management is the world's leading think-tank on the role of sub-national factors – location, place and city-regions – in global economic prosperity. Led by Director Richard Florida, the Institute takes an integrated view of prosperity, looking beyond economic measures to include the importance of quality of place and the development of people's creative potential.

To read the Insight and to sign up to receive future bulletins, visit <http://www.martinprosperity.org/insights> .

The goal of the Economic Blueprint, announced in the 2008 Ontario budget speech, is to have a greater understanding of the changing composition of Ontario's economy and workforce, and future trends affecting Ontario. Find out more about the Ontario government's programs supporting a strong economy by visiting http://www.ontariocanada.com/ontcan/en/progserv_main_en.jsp .

The Rotman School of Management at the University of Toronto is redesigning business education for the 21st century with a curriculum based on Integrative Thinking. Located in the world's most diverse city, the Rotman School fosters a new way to think that enables the design of creative business solutions. The School is currently raising \$200 million to ensure Canada has the world-class business school it deserves. For more information, visit <http://www.rotman.utoronto.ca> .

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