



COMING SOON

THE ESSENTIAL SECRETS TO UPGRADE YOUR WORK AND LIFE

McGraw-Hill Professional Business Insider *Work Smarter* Webinar Series

Thursday October 10th from 1:00pm – 2:00pm EST

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Success: It means different things to different people, but in the end it's what we all want. To look back at our life, or even the last day, and to say, "Well done. I made the most of the opportunities and achieved what was important to me." In this "Work Smarter" webinar, you'll find practical, real-world answers to your biggest questions from three top authors, Rana Florida, Barbara Pachter, and Elizabeth Grace Saunders.

Both through their own experience advancing in the business world and through their work coaching, training, and mentoring others, they've discovered the essential secrets that you need to know to upgrade your work and life. Come prepared to learn how to invest your time well, develop your career, create the best impression--and stay balanced (or at least sane!) in the process.

Rana Florida is the CEO of the Creative Class Group, managing new business development, marketing, consulting, research, and global operations. Their clients include BMW, Starwood, IBM, Philips, Zappos, and Johnson & Johnson.

Barbara Pachter, president of Pachter & Associates, is an internationally renowned business etiquette and communications speaker and coach. Her client list boasts many of today's most notable organizations, including Microsoft, Chrysler, Con Edison, Pfizer, Inc., Rutgers University and Campbell Soup.

Elizabeth Grace Saunders is the founder and CEO of Real Life E, a time coaching and training company that empowers overwhelmed individuals to feel peaceful, confident and accomplished through an exclusive Schedule Makeover process.