

The Creative Class

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Interesting perspective for our economic future, from bestselling author and economic development expert [Richard Florida](#), who finds market trends reveal a rising of the creative class. While Florida acknowledges the difficulty of our current economy, he also depicts the composition for the possibilities.

The pervious industrial economy of the 20th century provided people with steady work in production of sorts. Communities grew around factories and embodied the consensus of honorable hard work. Until the era of high technology where we have found a creative burst. The shift is evident, more of us are now working or seeking to work in a field that excite us and promotes a higher level of accomplishment and fulfillment. Punching in and out is not the environment of free thinking and innovation but rather one of stifling exchange and lacking improvement.

Mr. [Richard Florida](#) believes 30% of the American work force to be the creative class. This class is divided into two parts; The Super Creative Core & Creative Professionals, who consist of Scientist, Engineers, Poets, Educators, Healthcare workers, Architects, those in design fields, Artist and Entertainers. These individuals are the fuel for a booming economy, and vital to growth and development. Whose primary job is to create the solutions for today's problems.

Creativity is becoming a vital trait to be valued in today's global economy. Miami's flamboyant contributions have earned a spotlight and continue to grow. We offer an environment with edge and prestige, one of immeasurable possibilities. While we all experience some level of the global economic down fall, here in Miami we feel the energy rising and know that we won't be left behind but rather involved in leading the way.

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