

November 24, 2014

HUFF
POST

SMALL BUSINESS



[Rana Florida](#)

CEO, The Creative Class Group & Author, Upgrade

Lessons from Kidpreneurs on Launching a Global Business

Posted: 11/24/2014 9:18 am EST Updated: 4 minutes ago



"Never give up," says Christian Vaughn CEO of the newly formed company [Nooloos](#). "Just keep pushing forward." Their simple yet valuable lessons are useful for any entrepreneur to apply to their own business. "It's all about making your customers happy," advised Melia Hosler, Chief Marketing Kid. "You have to be creative, just use your imagination!" says Sophia Hosler, Chief Creative Kid.

About 500,000 new U.S. companies are launched every month with over 11 million entrepreneurs. But how many are successful under the age of 10? Well, you've heard the saying "It's never too late." but for this trio of kidpreneurs, "It's never too early!"

They've been named the [2014 Young CEO's](#). And when I say young, I mean young, these three siblings, at ages 10, 8 and 7 got their creative fashion accessory on the shelves of 1,000 [Claire's](#) stores across North America with over 18,000 pairs sold. These innovative makers went from prototype to purchase order in just a few short months. And major retailer [Bed, Bath and Beyond](#) has caught on to their success and has plans for an exclusive line to be released in 2015.

They've made [quite a splash](#) with [headlines](#) all over community.



And I'm especially proud as these kidpreneurs are my nieces and nephew. Watch how they got their start.



Follow Rana Florida on Twitter: www.twitter.com/ranaflorida

More:

[Business Startup Failure Success Young Ceos Distilled Perspective Leena Hosler Bed Bath & Beyond Claires Melia Hosler Sophia Hosler Christian Hosler Suppliers Entrepreneurship Nooloos](#)