



The Thinkers50 global ranking of management thinkers is published every two years and is the essential guide to which thinkers and which ideas matter now.

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Director of the Martin Prosperity Institute at the University of Toronto's Rotman School, Richard Florida is an "urbanist", as well as a commentator on creativity and innovation. Fast Company described him an "intellectual rock star." He is the author of *The Rise of the Creative Class*, research professor at the NYU School of Professional Studies, and is a senior editor for The Atlantic.