

# Richard Florida

**E-mail:** [florida@rotman.utoronto.ca](mailto:florida@rotman.utoronto.ca); [florida@creativeclass.com](mailto:florida@creativeclass.com)

**Website:** [www.creativeclass.com](http://www.creativeclass.com)

**Twitter:** @Richard\_Florida, 198,000 followers

**Total Citations:** 77,095

**H-Index:** 91

**10-Index:** 215

All via [Google Scholar](https://scholar.google.com/).

## Tenured or Tenure Track Academic Positions

- 2018 – Distinguished Scholar, University of Toronto, School of Cities
- 2016 – University Professor, University of Toronto
- 2007 - 2019 Director of Cities, Martin Prosperity Institute, Rotman School of Management.
- 2007 - Professor of Business and Creativity, Rotman School of Management, University of Toronto.
- 2007 - Professor of Geography and Planning, University of Toronto.
- 2004-2007 Hirst Professor of Public Policy, George Mason University
- 2001-2005 Director, Software Industry Center, Carnegie Mellon University
- 1996-2004 Heinz Professor of Regional Economic Development, Heinz School of Public Policy and Management, Carnegie Mellon University
- 1993-1998 Director, Center for Economic Development, Heinz School of Public Policy and Management, Carnegie Mellon University
- 1994-1998 Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University
- 1990-1994 Associate Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University
- 1987-1990 Assistant Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University

1985-1987 Assistant Professor, Director of the Undergraduate Program, Department of City and Regional Planning, Ohio State University

1984-1985 Instructor, Department of City and Regional Planning, Ohio State University

## **Non-Tenured Positions**

2019 - Walton Family Foundation Fellow

2018 - Inaugural Philadelphia Fellow, Drexel University, Thomas Jefferson University and University City Science Center

2012 - Distinguished Fellow, New York University, Schack Institute of Real Estate

2014 - Visiting Distinguished Fellow, Florida International University, Miami Urban Future Initiative

2012 - Co-founder and Editor-at-Large, *CityLab*

2011 - Senior Editor, *The Atlantic*

2012 -2013 Senior Fellow, Urban Land Institute

2005-2007 Senior Scientist, Gallup Organization

2004-2007 Non-Resident Senior Fellow, Brookings Institution

1995-1996 Visiting Professor, Kennedy School of Government, Harvard University

1996-1995 Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology

1993-1996 Adjunct Scholar, American Enterprise Institute

1983-1993 Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo

1980-1983 Research Associate, Center for Urban Policy Research, Rutgers University

## Education

1986	Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82
1984	Master of Philosophy in Urban Planning, Columbia University
1979-1980	Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning
1979	Bachelor of Arts in Political Science, Rutgers College Highest Honors; Henry Rutgers Scholar

## Honorary Doctorates

- KTH Royal Institute of Technology, Sweden, 2019
- Niagara University, 2011
- Columbus College of Art and Design, 2004

## Honors and Awards

- Walton Family Foundation Fellow, 2019-20
- Inaugural Philadelphia Fellowship, 2018-19
- Board Member, Art Basel Cities
- Named world's most influential thought leader by MIT analysis, 2014
- Thinkers 50, 2014 (listing of the world's most influential management thinkers)
- Newark Arts Council Medal of the Arts, 2012
- TIME Magazine 140 Best Twitter Feeds, 2011
- Honored as Senior Fellow, The Design Future Council, July 2011
- Royal Geographic Society, Invited Lecturer in London, England, September 2010
- *Business Week*, Voices of Innovation, 2010
- European Ambassador for Creativity and Innovation, 2009
- University of Toronto Commencement Speech, 2009
- *Business Week*, Voices of Innovation, 2006
- Sid Parnes Pioneer Creativity Award, 2005
- *Esquire Magazine*, Best and Brightest, 2005
- Harvard Business Review, Breakthrough Idea of the Year, 2004
- *Washington Monthly*, Book of the year, 2002

## Research Grants

2016-17	Brookings-MPI Advanced Manufacturing Project
2016-17	Urban Genome Project, Connaught Award.
2008-2009	Ontario in the Creative Economy, \$2.2 million
2007-	Martin Prosperity Institute, \$10 million founding gift
2001-2005	Software Industry Center, Alfred P. Sloan Foundation, \$1.8 million
1998-1999	Amenities and Economic Development, R.K. Mellon Foundation
1998-1999	FDI, Industrial Clusters and Regional Development in Mexico, Carnegie Bosch Institute
1998-1999	Economic Development and the New Economy: Internet Resources, Heinz Endowments
1997-2000	The Globalization Network, Alfred P. Sloan Foundation
1997-1998	Universities and Science-Based Industrial Development in the U.S. and Japan, Center for Global Partnership
1995-1998	Effects of Globalization and Restructuring on Automotive Employment, Alfred P. Sloan Foundation
1996-1998	Technological and Organizational Determinants in the Adoption of Innovative Work Systems, National Science Foundation
1995-1996	Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation
1995-1996	REU Supplement to Environmentally-Conscious Manufacturing, New Production Systems and Regional Industrial Networks, National Science Foundation
1994-1995	An Analysis of the Activity and Performance of University-Industry Research Centers in the United States, National Science Foundation
1994-1995	Management of International R&D, Carnegie Bosch Institute
1993-1994	Industrial Networks and Environmental Prevention, Great Lakes Protection Fund
1993-1994	Regional Revitalization Initiative, Mellon Foundation, Alcoa Foundation

1992-1993	Globalization of Japanese R&D, Japan Science and Technology Management Program
1992-1994	Japanese Transplants and Industrial Competitiveness, Alfred P. Sloan Foundation
1992-1993	Innovative Strategies for Industrial Revitalization, Joyce Foundation
1991-1992	Venture Capital and Industrial Competitiveness, U.S. Economic Development Administration
1991-1992	Strategies to Rebuild Rustbelt Industry, Joyce Foundation
1989-1991	University-Industry-Government Research Centers and Technology Development, Ford Foundation
1989-1991	The Geography of Japanese R&D and High-Technology Industry, National Science Foundation
1988-1989	Japanese Automobile Manufacturing Complexes in the United States, U.S. Department of Agriculture
1987-1989	Venture Capital and Economic Development, U.S. Department of Commerce, Economic Development Administration
1987-1988	Japanese Automobile Manufacturing in the Midwest: Labor Relations, Supplier Linkages and Economic Development, Ohio Board of Regents
1987	Technological Change and Regional Restructuring, Ohio State University
1986-1987	State Initiatives in Venture Capital and High-Technology Economic Development, Ohio Board of Regents
1986	Venture Capital in the United States, Ohio State University
1985-1986	Venture Capital: Implications for Industrial Restructuring and High-Technology Development, Ohio State University Committee on Urban Affairs
1985-1986	The Political Economy of Financial Deregulation, Ohio State University

## Publications

### **Books**

Richard Florida, *The New Urban Crisis*, Basic Books, April 2017. Named to Planetizen's [Best Urban Planning Books](#) of the Decade.

Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds), *The Creative Class Goes Global*, Routledge, 2014.

Richard Florida, *The Rise of the Creative Class, Revisited*, Basic Books, 2012.

Richard Florida, *The Great Reset: How New Ways of Living and Working Drive Post-Crash Prosperity*. Harper Collins US; Random House Canada, 2010.

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2009 (Canadian Version).

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2008.

Richard Florida, *The Flight of the Creative Class: The Global Competition for Talent*, Collins, 2005.

Richard Florida, *Cities and the Creative Class*, Routledge, 2004.

Richard Florida, *The Rise of the Creative Class*, Basic Books, 2002.

Lewis Branscomb, Fumio Kodama, and Richard Florida (editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, 1999. Translated into Japanese; to be translated into Chinese.

Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, 1993.

Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, 1990.

Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, 1986.

Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research,

1984. With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low-Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, 1984.

## ***Refereed Academic Journal Articles***

Patrick Adler, Richard Florida and Maxwell Hartt, "Mega-Regions and Pandemics." *Tijdschrift Voor Economische En Sociale Geografie*, 111, 3, July 2020.

Richard Florida and Charlotta Mellander, "Technology, Talent and Economic Segregation in Cities," *Applied Geography*, 2020, forthcoming.

Richard Florida and Charlotta Mellander, "The Geography of the Super-Rich," *Cities*, 88, 2019, pp. 112-124.

Patrick Adler and Richard Florida, "Geography as Strategy: The Changing Geography of Corporate Headquarters in Post-Industrial Capitalism," *Regional Studies*, 54, 5, May 2020, pp. 610–20.

Patrick Adler, Richard Florida, Karen King, Charlotta Mellander, "The City and High-Tech Startups: The Spatial Organization of Schumpeterian Entrepreneurship," *Cities*, 87, 2019, pp. 121-130.

Todd Gabe, Jason Aibel, and Richard Florida, "Can Workers in Low-End Occupations Climb the Job Ladder?" *Economic Development Quarterly*, 2019, pp. 1-15

Charlotta Mellander, Richard Florida, Jason Rentfrow, and Jeff Potter, "The Geography of Music Preferences," *Journal of Cultural Economics*, 42, 4, November 2018, pp. 593-618.

Richard Florida and Charlotta Mellander, "The Geography of Economic Segregation," *Social Sciences*, 7, 8, July 2018.

Richard Florida and Ruben Gaetani, "The University's Janus Face: The Innovation-Inequality Nexus." *Managerial and Decision Economics*, June 2018.

Richard Florida and Karen King, "Urban Startup Districts: Mapping Venture Capital and Startup Activity across Zip Codes," *Economic Development Quarterly*, 32, 2, April 2018, pp. 99-118.

Richard Florida and Patrick Adler, "The Patchwork Metropolis: The Morphology of the Divided Post-Industrial City." *Journal of Urban Affairs*, November 2017, pp. 1-16

Richard Florida, "The Diversity-Segregation Conundrum," *American Journal of Community Psychology*, 59, 3-4, June 2017, pp. 272–275

Richard Florida, Charlotta Mellander and Patrick Adler, "The City as Innovation Machine," *Regional Studies*, 51, 1, 2017, pp. 86-96.

Richard Florida and Charlotta Mellander, "Rise of the Startup City: The Changing Geography of the Venture Capital-Financed Innovation," *California Management Review*, 59, 1 November 2016, pp. 14-38.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Human Capital in Cities and Suburbs," *Annals of Regional Science*, 57, 1, April 2016, pp. 91-123.

Roger Martin, Richard Florida, Melissa Pogue and Charlotta Mellander, "Creativity, Clusters and the Competitive Advantage of Cities," *Competitiveness Review*, 25, 1, 2015: pp. 482- 496 (Special issue celebrating the 25th anniversary of Michael Porter's, *The Competitive Advantage of Nations*)

Richard Florida, Charlotta Mellander, and Thomas Holgersson, "Up in the Air: The Role of Airports for Regional Economic Development," *Annals of Regional Science*, 54, 1, January 2015, pp. 197-214.

Richard Florida, "The Creative Class and Economic Development," *Economic Development Quarterly*, 28, 3, August 2014, pp. 196-205.

Richard Florida and Charlotta Mellander, "The Geography of Inequality: Differences and Determinants of Wage and Income Inequality across U.S. Metros," *Regional Studies*, April 2014, pp. 1-14.

Todd Gabe and Richard Florida, "Effects of the Housing Boom and Bust on U.S. Metro Employment," *Growth and Change*, 44, 3, September 2013, pp. 391-414.

Todd Gabe, Richard Florida, and Charlotta Mellander, "The Creative Class and the Crisis", *Cambridge Journal of Regions, Economy and Society*, 6, 2013, pp. 37-53.

Richard Florida, Charlotta Mellander and Tim Gulden, "Global Metropolis: Assessing Economic Activity in Urban Centers Based on Nighttime Satellite Images" *The Professional Geographer*, April 2012, pp. 178-187.

Richard Florida, Charlotta Mellander and Haifeng Qian, "China's Development Disconnect," *Environment and Planning A*, 44, April 2012, pp. 628-648.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, March 2012, pp. 31-43.

Richard Florida, Charlotta Mellander, Kevin Stolarick, Adrienne Ross, "Cities, Skills, and Wages," *Journal of Economic Geography*, 1, July 2011, pp. 1-23.

Richard Florida, Charlotta Mellander, Jason Rentfrow, "The Happiness of Cities," *Regional Studies*, April 2011, pp. 1-15.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Geographies of Scope: An Empirical Analysis of Entertainment, 1970-2000," *Journal of Economic Geography*, 2011, pp. 1-22.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Here to Stay - The Effects of Community



Satisfaction on the Decision to Stay," *Spatial Economic Analysis*, 6, 1, 2011, pp. 5-24.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, 2011, pp. 1-13.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Beautiful Places, the Role of Perceived Aesthetic Beauty in Community Satisfaction," *Regional Studies*, 45, 1, 2011, pp. 33-48.

Charlotta Mellander and Richard Florida, "Creativity, Talent and Regional Wages in Sweden," *Annals of Regional Science*, 46, 2011, pp. 637-60.

Richard Florida and Kevin Stolarick, "Montréal's Capacity for Creative Connectivity: Outlook & Opportunities," *Environment and Planning A*, 2010.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," *The Canadian Geographer* 54, 3, Fall 2010, pp. 277-304.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Music Scenes to Music Clusters: The Economic Geography of Music in the US, 1970 – 2000," *Environment and Planning* 42.4, 2010, pp. 785-804.

Richard Florida and Charlotta Mellander, "There Goes the Metro: How and Why Artists, Bohemians and Gays Effect Housing Values," *Journal of Economic Geography* 10, 2, 2010, pp. 167-188.

Sam Lee, Richard Florida and Gary Gates, "Innovation, Human Capital and Creativity," *International Review of Public Administration*, 14, 3, 2010, pp. 13-24.

Richard Florida and Scott Jackson, "Sonic City: The Evolving Economic Geography of the Music Industry," *Journal of Planning Education and Research* 29, 3, 2010, pp. 310-321.

Richard Florida and Charlotta Mellander, "Human Capital, the Creative Class, and Tolerance: Effects on Regional Wages and Income," Special issue of *The Annals of Regional Science* 10, 1007, 2009, pp. 1-24.

Jason Rentfrow, Charlotta Mellander, and Richard Florida, "Happy States of America: A State-level Analysis of Psychological, Economic, and Social Well-being," *Journal of Research in Personality* 43, 6, 2009, pp. 1073-1082.

Brian Knudsen, Richard Florida, Denise Rosseau and Kevin Stolarick, "Density and Creativity in U.S. Regions," *Annals of the American Association of Geographers* 98, 2, 2008, pp. 461-478.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Inside the Black Box of Regional Development," *Journal of Economic Geography* 8,5, 2008, pp. 615–649.

Richard Florida, Tim Gulden, and Charlotta Mellander, "The Rise of the Mega-Region," *Cambridge Journal of Regions, Economy and Society* 1,3, 2008, pp. 459-476.

Kevin Stolarick and Richard Florida, "Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region," *Environment and Planning A* 38, 10, 2006, pp. 1799–1817.

Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, "Creativity and Entrepreneurship: A Regional Analysis of Firm Formation," *Regional Studies*, Summer 2004.

Richard Florida, "Cities and the Creative Class," *City & Community* 2.1, March 2003, pp. 3–19.

Richard Florida, "The Economic Geography of Talent," *Annals of the American Association of Geographers* 92.4, 2002, pp. 743-755.

Richard Florida, "Bohemia and Economic Geography," *Journal of Economic Geography* 2, 2002, pp. 55-71.

Richard Florida, Mark Atlas, and Matt Cline, "What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations," *Economic Geography* 77.3, July 2001, pp. 209-224.

Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management Review* 43.3, Spring 2001, pp. 64-84.

Robert Axtell and Richard Florida, "Emergent Cities: A Microeconomic Explanation for Zipf's Law," *Computing in Economics and Finance*, 2001.

Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy*, 26, 1997, pp. 85-103.

Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing," *California Management Review* 39, 1, Fall 1996, pp. 80-105.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest," *Economic Geography*, October 1995 p 72,2: pp. 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999, pp. 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geographie socio-economique* (Paris: Presses Universitaires de France, 2000).

Richard Florida, "Toward the Learning Region," *Futures: The Journal of Forecasting and Planning* 27.5, June 1995, pp. 527-536. Reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers).

Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics," *Journal of Management Studies* 32.6, 1995, pp. 789-802.

Richard Florida and Martin Kenney, "The Globalization of Japanese R&D: The Economic Geography of Japanese R&D Investment in the United States," *Economic Geography* 70.4, October 1994, pp. 344-369.

Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States," *Annals of the Association of American Geographers*, 84, June 1994, pp. 210-229.

Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries," *Journal of Urban Economics*, 35, 1994, pp. 1-19.

Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms," *Research Policy*, 23, 1994, pp. 305-323.

Richard Florida and Martin Kenney, "Institutions and Economic Transformation: The Case of Postwar Japanese Capitalism," *Growth and Change*, 25, 1994, pp. 305-323.

Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization and Global Commodity Chains," *World Development*, 22, 1, 1994, pp. 27-44.

Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization," *Annals of the Association of American Geographers* 83, 3, September 1993, pp. 434-451.

Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production," *Futures: The Journal of Forecasting and Planning* 25, 6, July-August 1993, pp. 637-652.

Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development," *Journal of the American Planning Association*, Winter 1992, pp. 21-38. [Awarded best article of 1992 by the *Journal of the American Planning Association* and the American Planning Association, April 1993].

Richard Florida and Martin Kenney, "Restructuring in Place: Japanese Investment, Production Organization, and the Geography of Steel," *Economic Geography* 68, 2, April 1992, pp. 146-173.

Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States," *American Sociological Review* 56, 3, June 1991, pp. 381-398  
Reprinted in Morris Low (ed)., *Science, Technology and R&D in Japan*, Routledge, 2001.

Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.," *Industrial Relations Journal* 22, 3, Autumn 1991, pp. 181-96.

Richard Florida, "The New Industrial Revolution", *Futures: The Journal of Forecasting and Planning*, July-August 1991, pp. 559-76.

Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation," *Antipode* 23, 4, 1991, pp. 349-84.

Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan," *New Technology, Work and Employment* 6,1, Spring 1991, pp. 28-42.

Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us," *California Management Review* 33, 1, Fall 1990, pp. 68-88.

Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development," *Economic Development Quarterly*, November 1990, pp. 345-360.

Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan," *Environment and Planning*, 22, February 1990, pp. 233-252.

Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age," *Futures: The Journal of Forecasting and Planning*, 21, 2, April 1989, pp. 136-51.

Martin Kenney and Richard Florida, "The Evolution of Research and Development in U.S. Industry: From Corporate R&D to Venture Capital Financed Start-ups," *Hitotsubashi Journal of Commerce and Management*, 24, 1989, pp. 41-51.

Andrew Mair, Richard Florida and Martin Kenney, "The New Geography of Automobile Production: Japanese Transplants in North America," *Economic Geography*, 64,4, October 1988, pp. 352-73.

Richard Florida, Martin Kenney and Andrew Mair, "The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States," *Economic Development Commentary*, Winter 1988, pp. 3-9.

Richard Florida and Martin Kenney, "Venture Capital-Financed Innovation in the U.S.," *Research Policy*, 17, 1988, pp. 119-37.

Richard Florida and Martin Kenney, "Venture Capital, High Technology and Regional Development," *Regional Studies*, 22, 1, 1988, pp. 33-48.

Martin Kenney and Richard Florida, "Beyond Mass Production: Production and the Labor Process in Japan," *Politics and Society*, 1988, p 16, 1: pp. 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate*. (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); Reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).

Richard Florida and Martin Kenney, "Venture Capital and High Technology Entrepreneurship," *Journal of Business Venturing*, 3,4, Fall 1988, pp. 301-319.

Richard Florida and Martin Kenney, "Venture Capital's Geography: A Comment on Leinbach and Amrhein," *Professional Geographer*, 40, 2, May 1988, pp. 214-217.

Richard Florida and Marshall Feldman, "Housing in U.S. Fordism," *International Journal of Urban and Regional Research*, 12, 2, June 1988, pp. 187-210.

Richard Florida, "The Distribution of Transfers to Various Types of Cities," *Public Budgeting and Finance*, 6, 3, Autumn 1986, pp. 81-91.

Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research* 10, 2, June 1986, pp. 207-231.

Richard Florida, "Enterprises et politique fiscale: l'exemple americain," *Revue Francaise de Finances Publique* 1, 1983, pp. 85-101 (Abstracted in *Le Monde Diplomatique*).

### **Book Chapters**

Patrick Adler and Richard Florida, "Mega-Regions, Agglomeration and Economic Structure," in Edward C. Ratledge and Muhammad Naveed Iftikhar (eds.), *Productivity Growth in the US: The Role of Urban and Regional Action*, Springer, 2020 forthcoming.

Richard Florida, "Preface" to Stephen Goldsmith and Kate Coleman, *Collaborative Cities: Mapping Solutions to Wicked Problems*, ESRI Press, 2020, forthcoming.

Richard Florida and Patrick Adler, "The Creative Class and the Creative Economy," in Mark Runco and Steven Pritzker (eds), *Encyclopedia of Creativity*, (3rd Edition), Elsevier, Academic Press, May 2020.

Richard Florida, "Creativity and Cities: A Personal and Intellectual Journey," in David Dai and Robert Sternberg (eds.), *Scientific Inquiry into Human Potential*, 2020, forthcoming.

Richard Florida, Charlotta Mellander and Karen King, "Winner-Take-All Cities," in Edward Glaeser, Peter Nijkamp and Karima Kourtit, *Urban Empires*, 2020, forthcoming.

Richard Florida and Charlotta Mellander, "The Creative Class and National Economic Performance," in Zhenhua Chen, William Bowen, and Dale Whittington, (Eds.), *Development Studies in Regional Science: Essays in Honor of Kingsley E. Haynes*, Springer, 2020.

Richard Florida and Patrick Adler, "Economic Geography," *Encyclopedia of Human Geography*, Audrey Kobayashi, (ed.). *International Encyclopedia of Human Geography*, 2nd edition. vol. 4, Elsevier, 2020, pp. 25–28.

Richard Florida, "Winner-Take-All Cities," Introduction to *2019 OECD Regional Outlook*, Paris, 2019.

Richard Florida, Patrick Adler, Karen King, Charlotta Mellander, "The City as Startup Machine: The Urban Underpinnings of Modern Entrepreneurship," in Muhammed Naveed Iftikhar, Jonathan Justice, & David Audretsch, (eds.). *Urban Studies and Entrepreneurship: How Can Cities Foster Entrepreneurship*. Springer, 2019, pp 19-30.

Richard Florida, "The Creative City," In Robert Sternberg and James Kauffman, *Cambridge Handbook of Creativity*, Cambridge University Press, 2019, pp. 623-639.

Richard Florida and Charlotta Mellander, "The Rise of Skills: Human Capital, the Creative Class, and Regional Development," in Manfred M. Fischer and Peter Nijkamp (eds.), *Handbook of Regional Science*, Berlin: Springer-Verlag, 2019.

Richard Florida, "Foreword" to Mick Cornett and Jayson White, *The Next American City*, New York: G.P. Putnam's Sons, 2018.

Richard Florida and Charlotta Mellander, "Talent, Skills and Urban Economies" in Gordon L. Clark et al. (Eds.), *The Oxford Handbook of Economic Geography*, Oxford University Press, 2018.

Richard Florida, "The United States of Cities," in Joel Kotkin and Ryan Streeter (eds), *The New Localism*, AEI Press, 2018, pp. 79-84.

Richard Florida, "The Creative Force of Old Buildings," in Jorn Weisbrodt (ed), *Into the Culture Cave: Generator of Art, Community, Emotions and Ideas*, Black Dog, 2017.

Richard Florida and Patrick Adler, "The Divided City and the Patchwork Metropolis," in Tigran Haas and Hand Westlund, (Eds), *In the Post-Urban World: Emergent Transformations of Cities and Regions in the Innovative Global Economy*, Routledge, London, 2017, pp. 30-43.

Richard Florida, "High-Tech Innovation, Creativity, and Regional Development," in Jonathan Plucker (Ed.), *Creativity and Innovation: Theory, Research, and Practice*. Prufrock Press., 2016.

Richard Florida, "Talent and Local Competitiveness" in David Audretsch, Al Link, and Mary Walsok, (Eds.), *The Oxford Handbook of Local Competitiveness*, Oxford University Press, 2015, pp. 34-53.

Richard Florida and Charlotta Mellander, "The Rise of the Global Creative Class" in Daniele Archibugi and Andrea Filippetti, (Eds.), *Handbook of Global Science, Technology, and Innovation*, Wiley, September 2015, pp. 317-346.

Richard Florida, Preface for Gail Dexter Lord, *Cities, Museums and Soft Power*, American Alliance of Museums Press, 2015.

Richard Florida, "Foreword" to Paul Knox, (Ed.), *Atlas of Cities*, Princeton: Princeton University Press, 2014.

Charlotta Mellander and Richard Florida, "The Rise of Skills: Human Capital, the Creative Class and Regional Development," in Jacques Poot, Manfred M Fischer, Peter Nijkamp (Eds.), *Handbook of Regional Science*, Springer Verlag, 2014.

Richard Florida, "A Divided City in a Divided World" Chapter 6 in Jonathan Manns (Ed.), *Kaleidoscope City: Reflections on Planning and London*, Colliers, 2014, pp. 189-197.

Richard Florida and Charlotta Mellander, "The Creative Class Goes Global," Chapter 1 in *The Creative Class Goes Global*, Routledge, 2014, pp. 1-7.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Inside the Black Box of Regional Development – Human Capital, the Creative Class and Tolerance," Chapter 2 in *The Creative Class Goes Global*, Routledge, 2014, pp. 11-49.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," Chapter 3 in *The Creative Class Goes Global*, Routledge, 2014, pp. 50-84.

Richard Florida, Charlotta Mellander and Haifan Qian, "China's Development Disconnect," Chapter 14 in *The Creative Class Goes Global*, Routledge, 2014, pp. 283-307.

Richard Florida and Charlotta Mellander, "The Creative Class Around the World," Chapter 15 in *The Creative Class Goes Global*, Routledge, 2014, pp. 308-312.

Richard Florida and Charlotta Mellander, "Toward a Psycho-Geography: Creativity, Tolerance and Openness in Regional Development and Well-Being", in Jason Rentfrow (Ed.), *Psychological Geography*, American Psychological Association, 2013.

Richard Florida, "The Creative Class." Vicki Smith (Ed). *Sociology of Work: An Encyclopedia*. Sage Publications, 2013.

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“Don't Expect Mayors to End the Tax-Incentive Arms Race,” *CityLab*, February 7, 2018.  
 “New Orleans Gentrification Tied to Hurricane Katrina.” *CityLab*, February 12, 2019.  
 “Single on Valentine's Day? It Might Be Where You Live,” *CityLab*, February 14, 2019.  
 “What NYC's Cancelled HQ2 Means for Future Incentives,” *CityLab*, February 24, 2019.  
 “How to Grow a City's Economy Without Lavish Incentives,” *CityLab*, February 26, 2019.  
 “Mapping the Mega-Regions Powering the World's Economy,” *CityLab*, February 28, 2019.  
 “Mobile vs. Stuck: Who Lives in Their U.S. Birth State,” *CityLab*, March 5, 2019.  
 “The 'Decline of the Suburbs' Is at Odds with the Data,” *CityLab*, March 7, 2019.  
 “Access to Green Space Varies by Class, Race in the U.S.” *CityLab*, March 19, 2019.  
 “Place-Based Policies Spread Inclusive Prosperity,” *CityLab*, March 26, 2019.  
 “Mapping America's Growing Economic Inequality,” *CityLab*, April 3, 2019.  
 “Place-Based Immigrant Visas Could Spur U.S. Growth,” *CityLab*, April 11, 2019.  
 “Local Politics Aren't As Polarized As National Politics,” *CityLab*, April 24, 2019.  
 “Economists Are Learning to Love the Minimum Wage,” *CityLab*, April 26, 2019.  
 “Is Miami a Global City or a Regional Superstar?” *CityLab*, May 1, 2019.  
 “How Brain Drain Contributes to Regional Inequality,” *CityLab*, May 3, 2019.  
 “How Distance to School Affects Student Well-Being,” *CityLab*, May 7, 2019.  
 “‘Build More Housing’ Is No Match for Inequality,” *CityLab*, May 9, 2019.  
 “How a City's Beauty Affects Its Economic Growth,” *CityLab*, May 15, 2019.  
 “Housing Costs Drive Inequality in Superstar Cities,” *CityLab*, May 21, 2019.  
 “Why Urbanists Are Arguing About Housing Supply,” *CityLab*, May 23, 2019.  
 “U.S. Millennials Really Do Prefer Cities,” *CityLab*, May 28, 2019.  
 “People in the U.S. Are Moving Homes Less Than Ever,” *CityLab*, May 30, 2019.  
 “Do Drug Deals by Text Reduce Murder Rates?” *CityLab*, June 6, 2019.  
 “Job Density Is Increasing in Superstar Cities,” *CityLab*, June 20, 2019.  
 “Maps Reveal Where the Creative Class Is Growing,” *CityLab*, July 9, 2019.  
 “How Often Will Bystanders Help Strangers in Need,” *CityLab*, June 11, 2019.  
 “How 3 Skill Sets Explain U.S. Economic Geography,” *CityLab*, July 16, 2019.  
 “Why You're Better Off Being Born in a Big City,” *CityLab*, July 30, 2019.  
 “The Rise, and Urbanization, of Big Music Festivals,” *CityLab*, August 13, 2019.  
 “Rural Innovation Links to Creative Class Presence,” *CityLab*, August 17, 2019.  
 “Ranking America's Most Educated Cities,” *CityLab*, August 23, 2019.  
 “The Changing Geography of America's Creative Class,” *CityLab*, August 27, 2019.  
 “Ranking Cities by the New Urban Crisis,” *CityLab*, August 29, 2019.  
 “Why Politicians Must Push to Improve Service Jobs,” *CityLab*, September 2, 2019.  
 “Ranking Cities by Salaries and Cost of Living,” *CityLab*, September 5, 2019.  
 “Why Silicon Valley Has Avoided Stagnation.” *CityLab*, September 10, 2019.  
 “Focus Economic Policy on Places, Not Just People,” September 12, 2019.  
 “Why Urbanites Decide the Democratic Party Platform,” *CityLab*, September 26, 2019.  
 “Why U.S. Tech Inventors Are So Highly Clustered,” *CityLab*, October 1, 2019.  
 “The Decline in Owner-Occupied Single-Family Homes,” *CityLab*, October 4, 2019.  
 “Where the Urban Planning Jobs Are, Mapped,” *CityLab*, October 8, 2019.  
 “Why Greenway Parks Cause Greater Gentrification,” *CityLab*, October 10, 2019.  
 “A Data Snapshot of Recent U.S. Immigrants,” *CityLab*, October 15, 2019.  
 “Kids from Walkable Cities Gain Economic Mobility,” *CityLab*, October 24, 2019.

“How Density and Innovation Are Linked in Cities, *CityLab*, November 1, 2019.  
 “Why More Air Traffic Is Good for a City's Economy, *CityLab*, November 5, 2019.  
 “The Changing Demographics of America's Suburbs, *CityLab*, November 7, 2019.  
 “Rethinking Tax Incentives So They Actually Work, *CityLab*, November 12, 2019.  
 “Corporate Tax-Break Incentives Won't Create Jobs,” *CityLab*, November 14, 2019.  
 “Why Superstar Cities May Be Losing Their Luster, *CityLab*, November 18, 2019.  
 “How to Grow the Wealth of Poor Neighborhoods,” *CityLab*, November 26, 2019.  
 “Why News Coverage of Car Crashes Favors Drivers,” *CityLab*, December 10, 2019.  
 “How Elite Professions Create Inequality,” *CityLab*, December 19, 2019.

### **TV and Radio Appearances**

- “How the Coronavirus Will Shape Our Cities,” NPR, March 27, 2020.
- “Inequality in American Cities,” GZero World with Ian Bremmer, December 8, 2019.
- “Richard Florida on the United States’ Biggest Divide,” PBS, July 16, 2019.
- “The Global Affordable Housing Crisis,” BBC, April 25, 2019.
- “Report: South Florida's Housing Affordability Crisis Among Worst in Nation,” WLRN, March 25, 2019.
- “How Affordable Housing Can Boost the Economy,” Opportunity Starts at Home, March 4, 2019.
- “Amazon, Shmamazon. Study Finds South Florida Can Build Its Own Mega-Corporations,” WLRN, February 4, 2019.
- “Mayor Mike Duggan, Richard Florida & More from CityLab Detroit,” Daily Detroit, October 29, 2018.
- “Amazon’s Next Corporate Headquarters,” MSNBC with Ali Velshi, November 14, 2018.
- “Has Amazon Selected Its Next Headquarters?” PBS, November 10, 2019.
- “Richard Florida on whether Toronto has won or lost by not winning Amazon's HQ2,” CBC Radio Metro Morning, November 8, 2018.
- “One Detroit – CityLab’s Richard Florida – Suburbs & the Urban Core,” Detroit Public TV, November 4, 2018.
- “Priced Out – Crisis of Affordability,” CBC Radio Metro Morning, September 26, 2018.
- “Gentrification and the New Urban Crisis,” RNZ, August 2, 2018.
- “City Way or the Highway,” Russia Today, July 29, 2018.
- “Richard Florida The Urbanist,” Critical Mention, July 12, 2018.
- “Cities on the Rise,” The Urbanist, Monocle, July 10, 2018.
- “The Rise of the Rural Creative Class,” Wisconsin Public Radio, May 16, 2018.
- “The Rise of the Creative Class,” Podcast Techlash, March 29, 2018.
- “The Decline in London Transport Passenger Numbers,” BBC, February 26, 2018.
- “A Conversation with Richard Florida about Amazon HQ2,” The Project Podcast, February 8, 2018.
- “Amazon’s New HQ: Does Toronto Have a Shot?” CityNews, January 26, 2018.
- “The Super City of Miami; The Hungry Blackman,” WLRN, December 12, 2017.
- “To What Degree Is Our Growth Inclusive? New Group Aims To Push South Florida Equity Conversation,” WLRN, December 10, 2017.

- “The bidding war for Amazon’s new headquarters,” CTV, October 16, 2017.
- “Richard Florida on geographic inequality,” Financial Times Alphachat Podcast, October 12, 2017.
- “The Adventure of Richard Florida and the New Urban Crisis,” The Citymetrics Podcast, Skylines, October 12, 2017.
- “The New Urban Crisis,” ABC, October 8, 2017.
- “Seattle is in the eye of the housing affordability storm,” KUOW, September 20, 2017.
- “Urbanism for All”—Achieving a More Inclusive Prosperity through Cities,” The Future of Sharing, August 24, 2017.
- “Gentrification and the New Urban Crisis,” RNZ, August 2, 2017.
- “Yes, Your Commute Really Is Getting Worse,” Bloomberg Podcast, July 19, 2017.
- “Tech Workers Brace for Seattle’s Plan to “Tax the Rich,” Utah Public Radio, June 28, 2017.
- “Google Eyes San Jose for Campus for 20,000 Employees,” KQED Radio, June 27, 2017.
- “Can Startups Share Their Big City Success?” WBUR, June 22, 2017.
- “The New Urban Crisis Accelerated Inequality in Metro Cities,” MSNBC, June 17, 2017.
- “Author Florida Sees Crisis of Success Coming to Canada.” Bloomberg TV, June 15, 2017.
- “Perspective with Alison Smith: The Power of Cities on the Global Stage,” CPAC. June 4, 2017.
- “Fixing Big City Problems: An Interview with Richard Florida,” Global News, June 3, 2017.
- “How Our Cities Are Increasing Inequality, Deepening Segregation, And Failing the Middle Class.” WAMC, June 2, 2017.
- “Economic Clusters: How They Work and What They’re Good For,” Radio National, June 1, 2017.
- “Has Urban Revival Caused a Crisis of Success?” PBS NewsHour, June 1, 2017.
- “Atlanta Incubator Gears Up for 2<sup>nd</sup> Class of Women Entrepreneurs,” WABE 90.1, May 29, 2017.
- “Information is the Best Medicine,” WURD Radio, May 27, 2017.
- “Toronto to become a high-tech district,” CTV, May 20, 2017.
- “Cities in Crisis,” TVO, May 15, 2017.
- “There Could Be a New Urban Crisis Plaguing Cities across Canada,” CTV, May 10, 2017.
- “Richard Florida talks with Matt Galloway,” CBC Radio One, May 8, 2017.
- “Richard Florida on Conversations with John Moore,” Iheartradio, May 7, 2017.
- “The New Urban Crisis.” Monocle – The Urbanist. May 6, 2017.
- “Keeping Cities Affordable for All,” Global Toronto, The Morning Show. May 1, 2017.
- “He Predicted the Revitalization of Urban Centers like Downtown LA, but Richard Florida Now Sees the Ills,” 89.3 KPCC, AirTalk, April 26, 2017.
- “Richard Florida imagines a New Urban Future,” Keystone Crossroads, April 18, 2017.
- “Richard Florida interview” K@W Business Radio, Knowledge@Wharton, April 17, 2017.
- “Author Richard Florida on “The New Urban Crisis,” NPR Morning Edition, April 11, 2017.
- “World Mayors Gather in Miami,” WIOD News Radio, October 26, 2016.
- “Gentrification,” BBC Radio 4, October 10, 2016.
- “Small Talk: Creative Class Key to Cities’ Future?” WITF, October 8, 2016.
- “South Florida Economy at Crossroads,” WLRN, June 20, 2016.
- “The Battle against Brain Drain in South Florida,” WLRN. May 5, 2016.
- “Richard Florida with Doug Henwood’s on Class and Urban Space.” 94.1 KPFA, “Behind the News”. April 15, 2016.

- “Interview with Miami Beach Mayor Philip Levine,” Sirius XM, The Mayor. April 5, 2016.
- “Is “Brain Drain” a Myth? Study Suggests Metro Detroit Leads Nation in College Grad Retention.” National Public Radio. April 4, 2016.
- “Building a Modern Economy After GE: “It’s Not About Machines or Head Count”.” WNPR. February 26, 2016.
- “Suburbs to City, Manufacturing to Innovation: The Evolution of GE.” Radio Boston. January 20, 2016.
- “The Urban Vote.” The National. October 20, 2015.
- “Do more guns laws mean fewer gun deaths?” BBC World Series. October 5, 2015.
- “The Rise of the Creative Economy.” The Brian Lehrer Show. August 5, 2015.
- “Are Americans self-segregating based on economic pressures?” MSNBC, The Cycle. March 6, 2015.
- “Economic Segregation. Why it’s growing in large, U.S. Metro Areas.” Aljazeera America, Real Money with Ali Velshi. February 27, 2015.
- “Best Place to Achieve the ‘American Dream’,” MSNBC, The Cycle, January 22, 2015.
- “Who Lives Better? Red or Blue States?” Aljazeera America, Real Money with Ali Velshi, January 7, 2015.
- Real Money with Ali Velshi and The Stream, November 12, 2014.
- “Big Cities, Small Mayors,” The National, CBC, October 28, 2014.
- “Vancouver Needs More Density Says Urban Theorist Richard Florida,” CBC News, October 23, 2014.
- “Study: Working-Class Neighborhoods Vanishing from Major US Cities,” MSNBC, October 6, 2014.
- “The Geography of Debt,” Aljazeera America, Real Money with Ali Velshi, July 30, 2014.
- “America’s Income Segregation: Richard Florida on When the One Percent Sticks Together,” MPR News, The Daily Circuit, July 23, 2014.
- “New York City’s Moves to Boost the Middle Class,” Aljazeera America, Real Money with Ali Velshi, July 17, 2014.
- “De Blasio at Six Months: Where New York’s New Jobs Will Come From,” The Brian Lehrer Show, July 17, 2014.
- “Minimum Wage Reform Spreads Throughout US,” MSNBC, June 19, 2014.
- “A New Economic Landscape,” Aljazeera America, Real Money with Ali Velshi, May 29, 2014.
- “A Frictionless Border,” Aljazeera America, Real Money with Ali Velshi, May 16, 2014.
- “Why Wasn’t New York City Silicon Valley to Begin With?” The Brian Lehrer Show, May 16, 2014.
- “America’s Urban Shift,” Aljazeera America, Real Money with Ali Velshi, April 8, 2014.
- “Which is the Smartest City in America?” NBC, Today Show, January 24, 2014.
- “The Cycle: The Need to Focus on America’s Cities,” MSNBC, February 11, 2013.
- “U.S. Infrastructure Misses the Mark,” CNN Your Money December 21, 2012.
- “Building the Creative Economy: An Interview with Richard Florida,” MckCities, December 18, 2013.
- “Real Estate in America,” Aljazeera America, Real Money with Ali Velshi, December 15, 2013.
- “The Case for a ‘Local’ Minimum Wage,” MSNBC, December 15, 2013.
- “What Makes Some Towns Boom in the New Economy,” MSNBC, The Cycle, October 8, 2013.

- “Q and A with Richard Florida: What’s Next for Toronto?” *Global News*, November 29, 2012.
- “Aurora, Colorado, Tries To Capitalize On Its Ethnic Riches,” NPR, October 1, 2012.
- “Investing in Infrastructure,” CNN Your Money, September 28, 2012.
- “Innovation and the Economy,” The Wall Street Journal Report, August 31, 2012.
- “The Rise of the Creative Service Worker,” The Big Think, August 10, 2012.
- “Who Gets To Have Fun at Work?” American Public Media, August 9, 2012.
- “Want to Build a Creative City? Build Up, Not Out,” NPR, July 31, 2012.
- “Rotman’s Richard Florida on Class Structure and Where Our Workforce is Heading,” *The Globe and Mail*, July 24, 2012.
- “Q and A with Richard Florida: What’s Next for Toronto?” *Global News*, November 29, 2012.
- “Protecting the Middle Class,” CNN The Bottom Line, July 16, 2012.
- “Bringing Creativity Back to Cities,” Morning Joe, July 13, 2012.
- “The Rise of the Creative Class Revisited,” NPR On Point, July 12, 2012.
- “Bringing Creativity Back to Cities,” The Cycle, July 11, 2012.
- “Is \$2.50/gallon Gas Possible?” CNN Your Money, March 18, 2012.
- “Quality + Quantity: Creating High Paying Jobs,” The Dylan Ratigan Show, March 2, 2012.

### **Online Videos at Big Think**

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- “The Rise of the Creative Service Worker,” August 10, 2012.
  - “Faster, More Urban, More Diverse,” April 27, 2010.
  - “Big Think Interview with Richard Florida,” April 27, 2010.
  - “A Crisis Is a Terrible Thing to Waste,” April 27, 2010.
  - “The End of Home Ownership,” April 27, 2010.
  - “Detroit: The Next American Ghost Town?” April 27, 2010.
  - “Employment: A Basic Human Right,” April 27, 2010.
  - “How Geography is Changing Politics,” April 27, 2010.
  - “New York Will Be Okay,” April 27, 2010.
  - “We’ve Reached the Tipping Point,” April 27, 2010.
  - “Perks Beyond the Espresso Bar,” December 14, 2009.
  - “Can Gay Rights Boost Economic Prosperity?” December 14, 2009.
  - “Upgrading People Power,” December 14, 2009.
  - “Reinventing the Way Workers Learn,” December 14, 2009.
  - “We’ll Pay More for Our Burgers,” December 14, 2009.
  - “Unleashing the Creative Economic Revolution,” December 14, 2009.
  - “The Creative Class is Alive and Well,” December 14, 2009.