# **Richard Florida**

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Total Citations: 85,547 H-Index: 94 10-Index: 236 All via <u>Google Scholar.</u>

#### **Tenured or Tenure-Track Academic Positions**

2018 –	Distinguished Scholar, University of Toronto, School of Cities
2016 –	University Professor, University of Toronto
2007 - 2019	Director of Cities, Martin Prosperity Institute, Rotman School of Management.
2007 -	Professor of Business and Creativity, Rotman School of Management, University of Toronto.
2007 -	Professor of Geography and Planning, University of Toronto.
2004-2007	Hirst Professor of Public Policy, George Mason University
2001-2005	Director, Software Industry Center, Carnegie Mellon University
1996-2004	Heinz Professor of Regional Economic Development, Heinz School of Public Policy and Management, Carnegie Mellon University
1993-1998	Director, Center for Economic Development, Heinz School of Public Policy and Management, Carnegie Mellon University
1994-1998	Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University
1990-1994	Associate Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University
1987-1990	Assistant Professor of Management and Public Policy, Heinz School of Public Policy and Management, Carnegie Mellon University

1985-1987	Assistant Professor, Director of the Undergraduate Program, Department of City and
	Regional Planning, Ohio State University

1984-1985 Instructor, Department of City and Regional Planning, Ohio State University

## **Non-Tenured Positions**

2019 -	Walton Family Foundation Fellow, Heartland Forward
2012 -	Distinguished Fellow, New York University, Schack Institute of Real Estate
2012 -	Co-founder and Editor-at-Large, CityLab
2018 -2019	Inaugural Philadelphia Fellow, Drexel University, Thomas Jefferson University and University City Science Center
2011 -2019	Senior Editor, The Atlantic
2012 -2013	Senior Fellow, Urban Land Institute
2005-2007	Senior Scientist, Gallup Organization
2004-2007	Non-Resident Senior Fellow, Brookings Institution
1995-1996	Visiting Professor, Kennedy School of Government, Harvard University
1996-1995	Visiting Scholar, International Motor Vehicle Program, Massachusetts Institute of Technology
1993-1996	Adjunct Scholar, American Enterprise Institute
1983-1993	Lecturer, Department of Environmental Design and Planning, State University of New York at Buffalo
1980-1983	Research Associate, Center for Urban Policy Research, Rutgers University

### Education

1986	Doctor of Philosophy in Urban Planning, Columbia University; University President's Fellowship, 1983; Fellow of the Graduate School, 1981-82
1984	Master of Philosophy in Urban Planning, Columbia University
1979-1980	Doctor of Philosophy Program, Department of Political Science and Department of Urban Planning
1979	Bachelor of Arts in Political Science, Rutgers College Highest Honors; Henry Rutgers Scholar

#### **Honorary Doctorates**

- KTH Royal Institute of Technology, Sweden, 2019
- Niagara University, 2011
- Columbus College of Art and Design, 2004

#### **Honors and Awards**

- Walton Family Foundation Fellow, 2019-20
- Inaugural Philadelphia Fellowship, 2018-19
- Board Member, Art Basel Cities
- Named world's most influential thought leader by MIT analysis, 2014
- Thinkers 50, 2014 (listing of the world's most influential management thinkers)
- Newark Arts Council Medal of the Arts, 2012
- TIME Magazine 140 Best Twitter Feeds, 2011
- Honored as Senior Fellow, The Design Future Council, July 2011
- Royal Geographic Society, Invited Lecturer in London, England, September 2010
- Business Week, Voices of Innovation, 2010
- European Ambassador for Creativity and Innovation, 2009
- University of Toronto Commencement Speech, 2009
- Business Week, Voices of Innovation, 2006
- Sid Parnes Pioneer Creativity Award, 2005
- *Esquire Magazine,* Best and Brightest, 2005
- Harvard Business Review, Breakthrough Idea of the Year, 2004
- Washington Monthly, Book of the Year, 2002

#### **Publications:**

#### Books

Richard Florida, *The New Urban Crisis*, Basic Books, April 2017. Named to Planetizens' <u>Best Urban</u> <u>Planning Books</u> of the Decade.

Charlotta Mellander, Richard Florida, Bjorn Asheim and Meric Gerler (eds), *The Creative Class Goes Global*, Routledge, 2014.

Richard Florida, The Rise of the Creative Class, Revisited, Basic Books, 2012.

Richard Florida, *The Great Reset: How New Ways of Living and Working Drive Post-Crash Prosperity.* Harper Collins US; Random House Canada, 2010.

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2009 (Canadian Version).

Richard Florida, *Who's Your City: How the Creative Economy is Making Where to Live the Most Important Decision of Your Life*. Basic Books; Random House Canada, 2008.

Richard Florida, The Flight of the Creative Class: The Global Competition for Talent, Collins, 2005.

Richard Florida, Cities and the Creative Class, Routledge, 2004.

Richard Florida, The Rise of the Creative Class, Basic Books, 2002.

Lewis Branscomb, Fumio Kodama, and Richard Florida (editors), *Industrializing Knowledge: University-Industry Links in Japan and the United States*, Cambridge: MIT Press, 1999. Translated into Japanese; to be translated into Chinese.

Martin Kenney and Richard Florida, *Beyond Mass Production: The Japanese System and Its Transfer to the United States*, New York: Oxford University Press, 1993.

Richard Florida and Martin Kenney, *The Breakthrough Illusion: Corporate America's Failure to Move from Innovation to Mass Production*, New York: Basic Books, 1990.

Richard Florida (editor), *Housing and the New Financial Markets*, New Brunswick, NJ: Center for Urban Policy Research, 1986.

Robert Burchell, James Carr, Richard Florida, and James Nemeth, *The New Reality of Municipal Finance: The Rise and Fall of the Intergovernmental City*, New Brunswick, NJ: Center for Urban Policy Research,

1984. With Robert Burchell, et al., *Mount Laurel II: Challenge and Delivery of Low-Cost Housing*, New Brunswick, NJ: Center for Urban Policy Research, 1984.

#### **Refereed Academic Journal Articles**

Richard Florida and Charlotta Mellander, "The Geography of COVID-19 in Sweden," <u>The Annals of</u> <u>Regional Science</u>, July 2021.

Richard Florida, "Discontent and Its Geography," <u>Cambridge Journal of Regions, Economy and Society</u>, August 2021.

Richard Florida and Patrick Adler, "The Rise of Urban Tech: How Innovations for Cities Come from Cities" *Regional Studies*, 2021, forthcoming.

Richard Florida and Todd Gabe, "Impacts of Jobs Requiring Close Physical Proximity and High Interaction with the Public on U.S. Industry Employment Change During the Early Stages of the COVID-19 Pandemic" *The B.E. Journal of Economic Analysis and Policy*, 2021 forthcoming.

Richard Florida, Andres Rodriquez-Pose and Michael Storper, "Cities in a Post-COVID World," <u>Urban</u> <u>Studies</u>, June 2021.

Richard Florida and Charlotta Mellander, "Technology, Talent and Economic Segregation in Cities," *Applied Geography*, 116, 4, March 2020.

Richard Florida, Charlotta Mellander, and Karen King, "Housing Costs, Self-Employment and Fertility," *Population, Space and Place*, December 2020.

Patrick Adler, Richard Florida and Maxwell Hartt, "Mega-Regions and Pandemics." <u>*Tijdschrift Voor</u></u> <u><i>Economische En Sociale Geografie*</u>, 111, 3, July 2020.</u>

Richard Florida and Charlotta Mellander, "The Geography of the Super-Rich," *Cities*, 88, 2019, pp. 112-124.

Patrick Adler and Richard Florida, "Geography as Strategy: The Changing Geography of Corporate Headquarters in Post-Industrial Capitalism," *Regional Studies*, 54, 5, May 2020, pp. 610–20.

Patrick Adler, Richard Florida, Karen King, Charlotta Mellander, "The City and High-Tech Startups: The Spatial Organization of Schumpeterian Entrepreneurship, *Cities*, 87, 2019, pp. 121-130.

Todd Gabe, Jason Aibel, and Richard Florida, "Can Workers in Low-End Occupations Climb the Job Ladder? *Economic Development Quarterly*, 2019, pp. 1-15

Charlotta Mellander, Richard Florida, Jason Rentfrow, and Jeff Potter, "The Geography of Music Preferences," *Journal of Cultural Economics*, 42, 4, November 2018, pp. 593-618.

Richard Florida and Charlotta Mellander, "The Geography of Economic Segregation," *Social Sciences*, 7, 8, July 2018.

Richard Florida and Ruben Gaetani, "The University's Janus Face: The Innovation-Inequality Nexus." *Managerial and Decision Economics*, June 2018.

Richard Florida and Karen King, "Urban Startup Districts: Mapping Venture Capital and Startup Activity across Zip Codes," *Economic Development Quarterly*, 32, 2, April 2018, pp. 99-118.

Richard Florida and Patrick Adler, "The Patchwork Metropolis: The Morphology of the Divided Post-Industrial City." *Journal of Urban Affairs,* November 2017, pp. 1-16

Richard Florida, "The Diversity-Segregation Conundrum," *American Journal of Community Psychology*, 59, 3-4, June 2017, pp. 272–275

Richard Florida, Charlotta Mellander and Patrick Adler, "The City as Innovation Machine," *Regional Studies*, 51, 1, 2017, pp. 86-96.

Richard Florida and Charlotta Mellander, "Rise of the Startup City: The Changing Geography of the Venture Capital-Financed Innovation," *California Management Review*, 59, 1 November 2016, pp. 14-38.

Richard Florida, Charlotta Mellander and Kevin Stolarick, "Human Capital in Cities and Suburbs," *Annals of Regional Science*, 57, 1, April 2016, pp. 91-123.

Roger Martin, Richard Florida, Melissa Pogue and Charlotta Mellander, "Creativity, Clusters and the Competitive Advantage of Cities," *Competitiveness Review*, 25, 1, 2015: pp. 482- 496 (Special issue celebrating the 25th anniversary of Michael Porter's, *The Competitive Advantage of Nations*)

Richard Florida, Charlotta Mellander, and Thomas Holgersson, "Up in the Air: The Role of Airports for Regional Economic Development," *Annals of Regional Science*, 54, 1, January 2015, pp. 197-214.

Richard Florida, "The Creative Class and Economic Development," *Economic Development Quarterly*, 28, 3, August 2014, pp. 196-205. (Third <u>most read</u> article).

Richard Florida and Charlotta Mellander, "The Geography of Inequality: Differences and Determinants of Wage and Income Inequality across U.S. Metros," *Regional Studies,* April 2014, pp. 1-14.

Todd Gabe and Richard Florida, "Effects of the Housing Boom and Bust on U.S. Metro Employment," *Growth and Change*, 44, 3, September 2013, pp. 391–414.

Todd Gabe, Richard Florida, and Charlotta Mellander, "The Creative Class and the Crisis", *Cambridge Journal of Regions, Economy and Society*, 6, 2013, pp. 37-53.

Richard Florida, Charlotta Mellander and Tim Gulden, "Global Metropolis: Assessing Economic Activity in Urban Centers Based on Nighttime Satellite Images" *The Professional Geographer*, April 2012, pp. 178-187.

Richard Florida, Charlotta Mellander and Haifeng Qian, "China's Development Disconnect," *Environment and Planning A*, 44, April 2012, pp. 628-648.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, March 2012, pp. 31-43.

Richard Florida, Charlotta Mellander, Kevin Stolarick, Adrienne Ross, "Cities, Skills, and Wages," *Journal of Economic Geography*, 1, July 2011, pp. 1-23.

Richard Florida, Charlotta Mellander, Jason Rentfrow, "The Happiness of Cities," *Regional Studies*, April 2011, pp. 1-15.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Geographies of Scope: An Empirical Analysis of Entertainment, 1970-2000," *Journal of Economic Geography*, 2011, pp. 1-22.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Here to Stay - The Effects of Community Satisfaction on the Decision to Stay," *Spatial Economic Analysis*, 6, 1, 2011, pp. 5-24.

Charlotta Mellander, Richard Florida, and Jason Rentfrow, "The Creative Class, Post-Industrialism and the Happiness of Nations," *Cambridge Journal of Regions, Economy and Society*, 2011, pp. 1-13.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Beautiful Places, the Role of Perceived Aesthetic Beauty in Community Satisfaction," *Regional Studies*, 45, 1, 2011, pp. 33-48.

Charlotta Mellander and Richard Florida, "Creativity, Talent and Regional Wages in Sweden," Annals of Regional Science, 46, 2011, pp. 637-60.

Richard Florida and Kevin Stolarick, "Montréal's Capacity for Creative Connectivity: Outlook & Opportunities," *Environment and Planning A*, 2010.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Talent, Technology and Tolerance in Canadian Regional Development," *The Canadian Geographer*, 54, 3, Fall 2010, pp. 277-304.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Music Scenes to Music Clusters: The Economic Geography of Music in the US, 1970 – 2000," *Environment and Planning*, 42, 4, 2010, pp. 785-804.

Richard Florida and Charlotta Mellander, "There Goes the Metro: How and Why Artists, Bohemians and Gays Effect Housing Values," *Journal of Economic Geography* 10, 2, 2010, pp. 167-188.

Sam Lee, Richard Florida and Gary Gates," Innovation, Human Capital and Creativity," *International Review of Public Administration*, 14, 3, 2010, pp. 13-24.

Richard Florida and Scott Jackson, "Sonic City: The Evolving Economic Geography of the Music Industry," *Journal of Planning Education and Research*, 29, 3, 2010, pp. 310-321.

Richard Florida and Charlotta Mellander, "Human Capital, the Creative Class, and Tolerance: Effects on Regional Wages and Income," Special issue of *The Annals of Regional Science*, 10, 1007, 2009, pp. 1-24.

Jason Rentfrow, Charlotta Mellander, and Richard Florida, "Happy States of America: A State-level Analysis of Psychological, Economic, and Social Well-being," *Journal of Research in Personality*, 43, 6, 2009, pp. 1073-1082.

Brian Knudsen, Richard Florida, Denise Rosseau and Kevin Stolarick, "Density and Creativity in U.S. Regions," *Annals of the American Association of Geographers*, 98, 2, 2008, pp. 461-478.

Richard Florida, Charlotta Mellander, and Kevin Stolarick, "Inside the Black Box of Regional Development," *Journal of Economic Geography*, 8,5, 2008, pp. 615–649.

Richard Florida, Tim Gulden, and Charlotta Mellander, "The Rise of the Mega-Region," *Cambridge Journal of Regions, Economy and Society*, 1, 3, 2008, pp. 459-476.

Kevin Stolarick and Richard Florida, "Creativity, Connections and Innovation: A Study of Linkages in the Montréal Region," *Environment and Planning A*, 38, 10, 2006, pp. 1799–1817.

Sam Youl Lee, Richard Florida, Zoltan Acs, and Gary Gates, "Creativity and Entrepreneurship: A Regional Analysis of Firm Formation," *Regional Studies*, Summer 2004.

Richard Florida, "Cities and the Creative Class," *City & Community*, 2, 1, March 2003, pp. 3–19. (Most <u>downloaded article</u>).

Richard Florida, "The Economic Geography of Talent," *Annals of the American Association of Geographers*, 92, 4, 2002, pp. 743-755.

Richard Florida, "Bohemia and Economic Geography," *Journal of Economic Geography*, 2, 2002, pp. 55-71.

Richard Florida, Mark Atlas, and Matt Cline, "What Makes Companies Green? Organizational and Geographic Factors in the Adoption of Environmental Innovations," *Economic Geography*, 77, 3, July 2001, pp. 209-224.

Richard Florida, and Derek Davison, "Gaining from Green Management: Environmental Management Systems Inside and Outside the Factory," *California Management Review*, 43, 3, Spring 2001, pp. 64-84.

Robert Axtell and Richard Florida, "Emergent Cities: A Microeconomic Explanation for Zipf's Law," *Computing in Economics and Finance*, 2001.

Richard Florida, "The Globalization of R&D: Results of a Survey of Foreign-Affiliated R&D Laboratories in the USA," *Research Policy*, 26, 1997, pp. 85-103.

Richard Florida, "Lean and Green: The Move to Environmentally-Conscious Manufacturing," *California Management Review*, 39, 1, Fall 1996, pp. 80-105.

Richard Florida, "Regional Creative Destruction: Production Organization, Globalization, and the Economic Transformation of the Industrial Midwest," *Economic Geography*, October 1995 p 72,2: pp. 315-335. [Reprinted in John Bryson et al., (ed). *The Economic Geography Reader* (Sussex: John Wiley, 1999, pp. 223-231; and in Georges Benko and Alain Lipietz (eds.), *La richesse de regions: La nouvelle geographie socio-economique* (Paris: Presses Universitairres de France, 2000).

Richard Florida, "Toward the Learning Region," *Futures: The Journal of Forecasting and Planning* 27.5, June 1995, pp. 527-536. Reprinted in Meric Gertler, *Economic Geography Handbook*; Zoltan Acs, *Regional Innovation and Global Change* (London: Pinter Publishers).

Martin Kenney and Richard Florida, "The Transfer of Japanese Management Styles in Two U.S. Transplant Industries: Autos and Electronics," *Journal of Management Studies* 32.6, 1995, pp. 789-802.

Richard Florida and Martin Kenney, "The Globalization of Japanese R&D: The Economic Geography of Japanese R&D Investment in the United States," *Economic Geography*, 70, 4, October 1994, pp. 344-369.

Maryann Feldman and Richard Florida, "The Geographic Sources of Innovation: Technological Infrastructure and Product Innovation in the United States," *Annals of the Association of American Geographers*, 84, June 1994, pp. 210-229.

Donald Smith and Richard Florida, "Agglomeration and Industrial Location: An Econometric Analysis of Japanese-Affiliated Manufacturers in Automotive-related Industries," *Journal of Urban Economics*, 35, 1994, pp. 1-19.

Martin Kenney and Richard Florida, "The Organization and Geography of Japanese R&D: Results from a Survey of Japanese Electronics and Biotechnology Firms," *Research Policy*, 23, 1994, pp. 305-323.

Richard Florida and Martin Kenney, "Institutions and Economic Transformation: The Case of Postwar Japanese Capitalism," *Growth and Change*, 25, 1994, pp. 305-323.

Martin Kenney and Richard Florida, "Japanese Maquiladoras: Production Organization and Global Commodity Chains," *World Development*, 22, 1, 1994, pp. 27-44.

Richard Florida and Donald Smith, "Venture Capital Formation, Investment and Regional Industrialization," *Annals of the Association of American Geographers* 83, 3, September 1993, pp. 434-451.

Richard Florida and Martin Kenney, "The New Age of Capitalism: Innovation-Mediated Production," *Futures: The Journal of Forecasting and Planning* 25, 6, July-August 1993, pp. 637-652.

Richard Florida and Martin Kenney, "The Japanese Transplants, Production Organization and Regional Development," *Journal of the American Planning Association*, Winter 1992, pp. 21-38. [Awarded best article of 1992 by the *Journal of the American Planning Association* and the American Planning Association, April 1993].

Richard Florida and Martin Kenney, "Restructuring in Place: Japanese Investment, Production Organization, and the Geography of Steel," *Economic Geography*, 68, 2, April 1992, pp. 146-173.

Richard Florida and Martin Kenney, "Transplanted Organizations: The Transfer of Japanese Industrial Organization to the United States," *American Sociological Review*, 56, 3, June 1991, pp. 381-398 Reprinted in Morris Low (ed)., *Science, Technology and R&D in Japan*, Routledge, 2001.

Richard Florida and Martin Kenney, "Organization versus Culture: The Japanese Transplants in the U.S.," *Industrial Relations Journal*, 22, 3, Autumn 1991, pp. 181-96.

Richard Florida, "The New Industrial Revolution," *Futures: The Journal of Forecasting and Planning*, July-August 1991, pp. 559-76.

Richard Florida and Andrew Jonas, "U.S. Urban Policy, the Postwar State, and Capitalist Regulation," *Antipode*, 23, 4, 1991, pp. 349-84.

Richard Florida and Martin Kenney, "Organizational Factors and Technology-Intensive Industry: The U.S. and Japan," *New Technology, Work and Employment,* 6,1, Spring 1991, pp. 28-42.

Richard Florida and Martin Kenney, "Silicon Valley and Route 128 Won't Save Us," *California Management Review*, 33, 1, Fall 1990, pp. 68-88.

Richard Florida and Donald Smith, "Venture Capital, Innovation and Economic Development," *Economic Development Quarterly*, November 1990, pp. 345-360.

Richard Florida and Martin Kenney, "High-Technology Restructuring in the USA and Japan," *Environment and Planning*, 22, February 1990, pp. 233-252.

Martin Kenney and Richard Florida, "Japan's Role in a Postfordist Age," *Futures: The Journal of Forecasting and Planning*, 21, 2, April 1989, pp. 136-51.

Martin Kenney and Richard Florida, "The Evolution of Research and Development in U.S. Industry: From Corporate R&D to Venture Capital Financed Start-ups," *Hitotsubashi Journal of Commerce and Management*, 24, 1989, pp. 41-51.

Andrew Mair, Richard Florida and Martin Kenney, "The New Geography of Automobile Production: Japanese Transplants in North America," *Economic Geography*, 64, 4, October 1988, pp. 352-73.

Richard Florida, Martin Kenney and Andrew Mair, "The Transplant Phenomenon: Japanese Automobile Manufacturers in the United States," *Economic Development Commentary*, Winter 1988, pp. 3-9.

Richard Florida and Martin Kenney, "Venture Capital-Financed Innovation in the U.S.," *Research Policy*, 17, 1988, pp. 119-37.

Richard Florida and Martin Kenney, "Venture Capital, High Technology and Regional Development," *Regional Studies, 22, 1,* 1988, pp. 33-48.

Martin Kenney and Richard Florida, "Beyond Mass Production: Production and the Labor Process in Japan," *Politics and Society*, 1988, p 16, 1: pp. 121-158. Article and commentary from ensuing debate reprinted in Tetsuro Kato and Rob Steven (eds), *Is Japanese Management Postfordist? An International Debate.* (Tokyo: Madosha Publishers, 1993, in Japanese and English). Reprinted in Bob Jessop, *Regulation Theory and the Crisis of Capitalism*, (Edward Elger, 1999); Reprinted in Steven Tolliday, *The Rise and Fall of Mass Production, Volume II* (International Library of Critical Writings in Business History, Elger Reference, 1999).

Richard Florida and Martin Kenney, "Venture Capital and High Technology Entrepreneurship," *Journal of Business Venturing*, 3,4, Fall 1988, pp. 301-319.

Richard Florida and Martin Kenney, "Venture Capital's Geography: A Comment on Leinbach and Amrhein," *Professional Geographer*, 40, 2, May 1988, pp. 214-217.

Richard Florida and Marshall Feldman, "Housing in U.S. Fordism," *International Journal of Urban and Regional Research*, 12, 2, June 1988, pp. 187-210.

Richard Florida, "The Distribution of Transfers to Various Types of Cities," *Public Budgeting and Finance*, 6, 3, Autumn 1986, pp. 81-91.

Richard Florida, "The Political Economy of Financial Deregulation and the Reorganization of Housing Finance in the United States", *International Journal of Urban and Regional Research 10, 2,* June 1986, pp. 207-231.

Richard Florida, "Enterprises et politique fiscale: l'example americain," *Revue Francaise de Finances Publique* 1, 1983, pp. 85-101 (Abstracted in *Le Monde Diplomatique*).

#### **Book Chapters**

Richard Florida, "Foreword" to Stephen Goldsmith and Kate Coleman, *Collaborative Cities: Managing Solutions to Wicked Problems*, 2021, forthcoming.

Richard Florida and Charlotta Mellander, "The Rise of Skills: Human Capital, the Creative Class, and Regional Development," in Manfred M. Fischer and Peter Nijkamp (eds.), *Handbook of Regional Science*, Berlin: Springer-Verlag, 2021, pp. 707-719.

Patrick Adler and Richard Florida, "Mega-Regions, Agglomeration and Economic Structure," in Edward C. Ratledge and Muhammad Naveed Iftikhar (eds.), *Productivity Growth in the US: The Role of Urban and Regional Action*, Springer, 2021, forthcoming.

Richard Florida, "Preface" to Stephen Goldsmith and Kate Coleman, *Collaborative Cities: Mapping Solutions to Wicked Problems*, ESRI Press, 2021, forthcoming.

Richard Florida and Patrick Adler, "The Creative Class and the Creative Economy," in Mark Runco and Steven Pritzker (eds), *Encyclopedia of Creativity*, (3rd Edition), Elsevier, Academic Press, May 2020.

Richard Florida, "Creativity and Cities: A Personal and Intellectual Journey," in David Dai and Robert Sternberg (eds.), *Scientific Inquiry into Human Potential*, 2020, forthcoming.

Richard Florida, Charlotta Mellander and Karen King, "Winner-Take-All Cities," in Edward Glaeser, Peter Nijkamp and Karima Kourtit, *Urban Empires*, Routledge, 2020.

Richard Florida and Charlotta Mellander, "The Creative Class and National Economic Performance," in Zhenhua Chen, William Bowen, and Dale Whittington, (Eds.), *Development Studies in Regional Science: Essays in Honor of Kingsley E. Haynes*, Springer, 2020.

Richard Florida and Patrick Adler, "Economic Geography," Encyclopedia of Human Geography," Audrey Kobayashi, (ed.). *International Encyclopedia of Human Geography,* 2nd edition. vol. 4, Elsevier, 2020, pp. 25–28.

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Richard Florida and Charlotta Mellander, "Toward a Psycho-Geography: Creativity, Tolerance and Openness in Regional Development and Well-Being", in Jason Rentfrow (Ed.), *Psychological Geography,* American Psychological Association, 2013.

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Richard Florida, "Globalization," in John Agnew and James Duncan (Eds.), *The Wiley-Blackwell Companion to Human Geography*, 2011, pp. 283-297.

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Richard Florida and Jason Rentfrow. "Place and well-being," in K. Sheldon, T. Kashdan, and M. Steger (Eds.), *Designing the Future of Positive Psychology: Taking Stock and Moving Forward*. New York: Oxford University Press, 2011, pp. 385-395.

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"LeBron James Is Being Very Strategic About Where to Live," CityLab, June 21, 2018. "U.S. Millennials Find Happiness in Cities, Not Small Towns," CityLab, June 29, 2018. "Author Richard Walker on 'Pictures of a Gone City," CityLab, July 3, 2018. "'Urban Tech' Is Unleashing Creative Destruction on Cities," CityLab, July 10, 2018. "Where Is the Home of America's Robot Revolution?" CityLab, July 12, 2018. "How Urban Economies Sort Themselves by Height," CityLab, July 17, 2018. "How the Car Keeps Americans Apart," *CityLab*, July 19, 2018. "The Overparked States of America, CityLab, July 24, 2018. "The Disturbing Rise of Housing Vacancy in U.S. Cities. CityLab, July 27, 2018. "The Global Rise in Tourism Has Prompted a Backlash, CityLab, August 7, 2018. "How Homeownership Contributes to Political Divides," CityLab, August 28, 2018. "The Onus Is on Cities to Turn Service Jobs into Good Jobs," CityLab, September 3, 2018. "Cycling Is Key to Safer, Healthier, More Vital Cities," CityLab, September 14, 2018. "Breaking Down the Economics of 'Urban' and 'Rural' Places," CityLab, September 18, 2018. "Rural Counties Are Seeing a Job Boom, Too," CityLab, September 25, 2018. "Economic Mobility Is Better in Rural Than Urban Areas," CityLab, October 2, 2018. "Amazon Heard Its Minimum Wage Critics. What About HQ2," CityLab, October 4, 2018. "Geographic Economic Inequality Is Growing in the U.S.," CityLab, October 16, 2018. "Soon the U.S. May Not Be First Choice for Global Talent," CityLab, October 18, 2018. "The Place of College Grads in the Urban-Rural Divide," *CityLab*, October 31, 2018. "America's Creative Class Spans the Urban-Rural Divide," CityLab, November 6, 2018. "Amazon HQ2: Why NYC and D.C. Make Sense to Jeff Bezos," CityLab, November 8, 2018. "Urban Rural Spatial Inequality Is Getting Worse," CityLab, November 19, 2018. "Parsing the Politics of America's Service Class," *CityLab*, December 4, 2018. "How Urban Is the World's Population? Experts Disagree," CityLab, December 6, 2018. "Mayors: Reject the Next HQ2-Style Incentive Bidding War," CityLab, December 11, 2018. "Urban Vibrancy Matters for Companies in Suburbia, Too," CityLab, December 18, 2018. "The Geography of American Gym and Fitness-Center Brands," CityLab, January 10, 2019. "Which US Cities Have the Most Families with Kids?" CityLab, January 16, 2019. "The Rise of Urban Populism in Rob Ford's Toronto," CityLab, January 17, 2018. "Zoning Reform Isn't a Silver Bullet for U.S. Housing," CityLab, January 31, 2019. "Don't Expect Mayors to End the Tax-Incentive Arms Race," CityLab, February 7, 2018. "New Orleans Gentrification Tied to Hurricane Katrina." CityLab, February 12, 2019. "Single on Valentine's Day? It Might Be Where You Live, CityLab, February 14, 2019. "What NYC's Cancelled HQ2 Means for Future Incentives," CityLab, February 24, 2019. "How to Grow a City's Economy Without Lavish Incentives," CityLab, February 26, 2019. "Mapping the Mega-Regions Powering the World's Economy," CityLab, February 28, 2019. "Mobile vs. Stuck: Who Lives in Their U.S. Birth State," CityLab, March 5, 2019. "The 'Decline of the Suburbs' Is at Odds with the Data," *CityLab*, March 7, 2019. "Access to Green Space Varies by Class, Race in the U.S." CityLab, March 19, 2019. "Place-Based Policies Spread Inclusive Prosperity, CityLab, March 26, 2019. Mapping America's Growing Economic Inequality," CityLab, April 3, 2019. "Place-Based Immigrant Visas Could Spur U.S. Growth, CityLab, April 11, 2019. "Local Politics Aren't As Polarized As National Politics," CityLab, April 24, 2019. "Economists Are Learning to Love the Minimum Wage, CityLab, April 26, 2019.

"Is Miami a Global City or a Regional Superstar?" CityLab, May 1, 2019. "How Brain Drain Contributes to Regional Inequality, CityLab, May 3, 2019. "How Distance to School Affects Student Well-Being," CityLab, May 7, 2019. "Build More Housing' Is No Match for Inequality," CityLab, May 9, 2019. "How a City's Beauty Affects Its Economic Growth," CityLab, May 15, 2019. "Housing Costs Drive Inequality in Superstar Cities, *CityLab*, May 21, 2019. "Why Urbanists Are Arguing About Housing Supply, *CityLab*, May 23, 2019. "U.S. Millennials Really Do Prefer Cities, CityLab, May 28, 2019. "People in the U.S. Are Moving Homes Less Than Ever, CityLab, May 30, 2019. "Do Drug Deals by Text Reduce Murder Rates? CityLab, June 6, 2019. "Job Density Is Increasing in Superstar Cities," CityLab, June 20, 2019. "Maps Reveal Where the Creative Class Is Growing," CityLab, July 9, 2019. "How Often Will Bystanders Help Strangers in Need," *CityLab*, June 11, 2019. "How 3 Skill Sets Explain U.S. Economic Geography," CityLab, July 16, 2019. "Why You're Better Off Being Born in a Big City," *CityLab*, July 30, 2019. "The Rise, and Urbanization, of Big Music Festivals, CityLab, August 13, 2019. "Rural Innovation Links to Creative Class Presence," CityLab, August 17, 2019. "Ranking America's Most Educated Cities," CityLab, August 23, 2019. "The Changing Geography of America's Creative Class, *CityLab*, August 27, 2019. "Ranking Cities by the New Urban Crisis," CityLab, August 29, 2019. "Why Politicians Must Push to Improve Service Jobs," CityLab, September 2, 2019. "Ranking Cities Bb Salaries and Cost of Living," CityLab, September 5, 2019. Why Silicon Valley Has Avoided Stagnation." CityLab, September 10, 2019. "Focus Economic Policy on Places, Not Just People," September 12, 2019. "Why Urbanites Decide the Democratic Party Platform, CityLab, September 26, 2019. "Why U.S. Tech Inventors Are So Highly Clustered," CityLab, October 1, 2019. "The Decline in Owner-Occupied Single-Family Homes," CityLab, October 4, 2019. "Where the Urban Planning Jobs Are, Mapped, CityLab, October 8, 2019. "Why Greenway Parks Cause Greater Gentrification, *CityLab*, October 10, 2019. "A Data Snapshot of Recent U.S. Immigrants, *CityLab*, October 15, 2019. "Kids from Walkable Cities Gain Economic Mobility, CityLab, October 24, 2019. "How Density and Innovation Are Linked in Cities, *CityLab*, November 1, 2019. "Why More Air Traffic Is Good for a City's Economy, *CityLab*, November 5, 2019. "The Changing Demographics of America's Suburbs, *CityLab*, November 7, 2019. "Rethinking Tax Incentives So They Actually Work, CityLab, November 12, 2019. "Corporate Tax-Break Incentives Won't Create Jobs," CityLab, November 14, 2019. "Why Superstar Cities May Be Losing Their Luster, CityLab, November 18, 2019. "How to Grow the Wealth of Poor Neighborhoods," CityLab, November 26, 2019. "Why News Coverage of Car Crashes Favors Drivers," CityLab, December 10, 2019. "How Elite Professions Create Inequality," CityLab, December 19, 2019.

#### **TV and Radio Appearances**

"The Post-COVID 19 World: Did the Pandemic Kill Cities?" <u>Fareed Zakaria GPS CNN</u>, September 9, 2021. "COVID One Year Anniversary," CBS Sunday Morning, 2021.

Interview with Charles Marohn, Strong Towns Podcast, 2020.

"Richard Florida's Iconic Thoughts on Pittsburgh (Part 3)," Pittsburgh Tomorrow Podcast, 2020.

"Richard Florida's Three Game Changers for the Post-COVID World (Part 2)," Pittsburgh Tomorrow Podcast, 2020.

"Richard Florida, Author, "The Rise of the Creative Class" (Part 1)," Pittsburgh Tomorrow Podcast, 2020. "The World After Coronavirus: The Future of Cities," Boston University Pardee Center, Podcast, 2020. "Cities Will Get Younger after the Pandemic," CNBC, 2020.

"Coronavirus Is an Opportunity to Make Cities More Equal and Inclusive," *Global News*, 2020. "Disruption is Due," The Prof G Show with Scott Galloway, 2020.

"Ep 60 Business Unusual: Cities post pandemic," LinkedIn Business Unusual, 2020.

"Maria Quiñones-Sánchez and Richard Florida Talk About Philly's Wealth Gap," *Philadelphia Magazine*, 2020.

"Offices and Cities after Coronavirus," BBC Business Daily, 2020.

"Don't Touch Your Face: Our Cities May Never Be the Same Again," Foreign Policy, 2020.

"Does COVID-19 Mean The End Of Urbanization? Maybe Not." KJZZ, 2020.

"The Sunshine Economy: Working and Living With COVID-19," WLRN, 2020.

"Why Cities Vave an "Interesting and Bright future" Despite Coronavirus Fallout Fears," Yahoo Finance, 2020.

"Cities and the Coronavirus," Slate Magazine Money Podcast, 2020.

"Here's What Reopening a City under Coronavirus Lockdown Would Look Like, According to One Expert," Global News, 2020.

"COVID-19's Impact on Young Floridians And Re-Imagining South Florida's Economy," WLRN, 2020.

"Are Cities Still Rising Stars? – with Richard Florida," The Urban, 2020.

"How the 1% Affect You," Innovation Hub, 2020.

"How the Coronavirus Will Shape Our Cities," NPR, March 27, 2020.

"Inequality in American Cities," G-Zero World with Ian Bremmer, December 8, 2019.

"Richard Florida on the United States' Biggest Divide," PBS, July 16, 2019.

"The Global Affordable Housing Crisis," BBC, April 25, 2019.

"Report: South Florida's Housing Affordability Crisis Among Worst in Nation," WLRN, March 25, 2019.

"How Affordable Housing Can Boost the Economy," Opportunity Starts at Home, March 4, 2019.

"Amazon, Shmamazon. Study Finds South Florida Can Build Its Own Mega-Corporations," WLRN, February 4, 2019.

"Mayor Mike Duggan, Richard Florida & More from CityLab Detroit," Daily Detroit, October 29, 2018. "Amazon's Next Corporate Headquarters," MSNBC with Ali Velshi, November 14, 2018.

"Has Amazon Selected Its Next Headquarters?' PBS, November 10, 2019.

"Richard Florida on Whether Toronto Has Won or Lost by Not Winning Amazon's HQ2," CBC Radio Metro Morning, November 8, 2018.

"One Detroit – CityLab's Richard Florida – Suburbs & the Urban Core," Detroit Public TV, November 4, 2018.

"Priced Out – Crisis of Affordability," CBC Radio Metro Morning, September 26, 2018.

"Gentrification and the New Urban Crisis," RNZ, August 2, 2018.

"City Way or the Highway," Russia Today, July 29, 2018.

"Richard Florida The Urbanist," Critical Mention, July 12, 2018.

"Cities on the Rise," The Urbanist, Monocle, July 10, 2018.

"The Rise of the Rural Creative Class," Wisconsin Public Radio, May 16, 2018.

"The Rise of the Creative Class," Podcast Techlash, March 29, 2018.

"The Decline in London Transport Passenger Numbers," BBC, February 26, 2018.

"A Conversation with Richard Florida about Amazon HQ2," The Project Podcast, February 8, 2018.

"Amazon's New HQ: Does Toronto Have a Shot?" CityNews, January 26, 2018.

"The Super City of Miami; The Hungry Blackman," WLRN, December 12, 2017.

"'To What Degree Is Our Growth Inclusive? New Group Aims to Push South Florida Equity Conversation," WLRN, December 10, 2017.

"The Bidding War for Amazon's New Headquarters," CTV, October 16, 2017.

"Richard Florida on Geographic Inequality," Financial Times Alphachat Podcast, October 12, 2017.

"The Adventure of Richard Florida and the New Urban Crisis," The Citymetrics Podcast, Skylines, October 12, 2017.

"The New Urban Crisis," ABC, October 8, 2017.

"Seattle is in the Eye of the Housing Affordability Storm," KUOW, September 20, 2017.

"Urbanism for All"—Achieving a More Inclusive Prosperity through Cities," The Future of Sharing, August 24, 2017.

"Gentrification and the New Urban Crisis," RNZ, August 2, 2017.

"Yes, Your Commute Really Is Getting Worse," Bloomberg Podcast, July 19, 2017.

"Tech Workers Brace for Seattle's Plan to "Tax the Rich," Utah Public Radio, June 28, 2017.

"Google Eyes San Jose for Campus for 20,000 Employees," KQED Radio, June 27, 2017.

"Can Startups Share Their Big City Success?" WBUR, June 22, 2017.

"The New Urban Crisis Accelerated Inequality in Metro Cities," MSNBC, June 17, 2017.

"Author Florida Sees Crisis of Success Coming to Canada." Bloomberg TV, June 15, 2017.

"Perspective with Alison Smith: The Power of Cities on the Global Stage," CPAC. June 4, 2017.

"Fixing Big City Problems: An Interview with Richard Florida," Global News, June 3, 2017.

"How Our Cities Are Increasing Inequality, Deepening Segregation, And Failing the Middle Class." WAMC, June 2, 2017.

"Economic Clusters: How They Work and What They're Good For," Radio National, June 1, 2017. "Has Urban Revival Caused a Crisis of Success?" PBS NewsHour, June 1, 2017.

"Atlanta Incubator Gears Up for 2<sup>nd</sup> Class of Women Entrepreneurs," WABE 90.1, May 29, 2017.

"Information Is the Best Medicine," WURD Radio, May 27, 2017.

"Toronto to Become a High-Tech District," CTV, May 20, 2017.

"Cities in Crisis," TVO, May 15, 2017.

"There Could Be a New Urban Crisis Plaguing Cities across Canada," CTV, May 10, 2017.

"Richard Florida Talks with Matt Galloway," CBC Radio One, May 8, 2017.

"Richard Florida on Conversations with John Moore," Iheartradio, May 7, 2017.

"The New Urban Crisis." Monocle – The Urbanist. May 6, 2017.

"Keeping Cities Affordable for All," Global Toronto, The Morning Show. May 1, 2017.

"He Predicted the Revitalization of Urban Centers like Downtown LA, but Richard Florida Now Sees the IIIs," 89.3 KPCC, AirTalk, April 26, 2017.

"Richard Florida imagines a New Urban Future," Keystone Crossroads, April 18, 2017.

"Richard Florida interview" K@W Business Radio, Knowledge@Wharton, April 17, 2017.

"Author Richard Florida on "The New Urban Crisis," NPR Morning Edition, April 11, 2017.

"World Mayors Gather in Miami," WIOD News Radio, October 26, 2016.

"Gentrification," BBC Radio 4, October 10, 2016.

"Small Talk: Creative Class Key to Cities' Future?" WITF, October 8, 2016.

"South Florida Economy at Crossroads," WLRN, June 20, 2016.

"The Battle against Brain Drain in South Florida," WLRN. May 5, 2016.

"Richard Florida with Doug Henwood's on Class and Urban Space." 94.1 KPFA, "Behind the News". April 15, 2016.

"Interview with Miami Beach Mayor Philip Levine," Sirius XM, The Mayor. April 5, 2016.

"Is "Brain Drain" a Myth? Study Suggests Metro Detroit Leads Nation in College Grad Retention." National Public Radio. April 4, 2016.

"Building a Modern Economy After GE: "It's Not About Machines or Head Count"." WNPR. February 26, 2016.

"Suburbs to City, Manufacturing to Innovation: The Evolution of GE." Radio Boston. January 20, 2016. "The Urban Vote." The National. October 20, 2015.

"Do more guns laws mean fewer gun deaths?" BBC World Series. October 5, 2015.

"The Rise of the Creative Economy." The Brain Lehrer Show. August 5, 2015.

"Are Americans self-segregating based on economic pressures?" MSNBC, The Cycle. March 6, 2015. "Economic Segregation. Why it's growing in large, U.S. Metro Areas." Aljazeera America, Real Money with Ali Velshi. February 27, 2015.

"Best Place to Achieve the 'American Dream'," MSNBC, The Cycle, January 22, 2015.

"Who Lives Better? Red or Blue States?" Aljazeera America, Real Money with Ali Velshi, January 7, 2015. Real Money with Ali Velshi and The Stream, November 12, 2014.

"Big Cities, Small Mayors," The National, CBC, October 28, 2014.

"Vancouver Needs More Density Says Urban Theorist Richard Florida," CBC News, October 23, 2014.

"Study: Working-Class Neighborhoods Vanishing from Major US Cities," MSNBC, October 6, 2014.

"The Geography of Debt," Aljazeera America, Real Money with Ali Velshi, July 30, 2014.

"America's Income Segregation: Richard Florida on When the One Percent Sticks Together," MPR News, The Daily Circuit, July 23, 2014.

"New York City's Moves to Boost the Middle Class," Aljazeera America, Real Money with Ali Velshi, July 17, 2014.

"De Blasio at Six Months: Where New York's New Jobs Will Come From," The Brian Lehrer Show, July 17, 2014.

"Minimum Wage Reform Spreads Throughout US," MSNBC, June 19, 2014.

"A New Economic Landscape," Aljazeera America, Real Money with Ali Velshi, May 29, 2014.

"A Frictionless Border," Aljazeera America, Real Money with Ali Velshi, May 16, 2014.

Why Wasn't New York City Silicon Valley to Begin With?" The Brian Lehrer Show, May 16, 2014.

"America's Urban Shift," Aljazeera America, Real Money with Ali Velshi, April 8, 2014.

Which is the Smartest City in America?" NBC, Today Show, January 24, 2014.

"The Cycle: The Need to Focus on America's Cities," MSNBC, February 11, 2013.

"U.S. Infrastructure Misses the Mark," CNN Your Money December 21, 2012.

"Building the Creative Economy: An Interview with Richard Florida," McKCities, December 18, 2013.

"Real Estate in America," Aljazeera America, Real Money with Ali Velshi, December 15, 2013.

"The Case for a 'Local' Minimum Wage," MSNBC, December 15, 2013.

"What Makes Some Towns Boom in the New Economy," MSNBC, The Cycle, October 8, 2013.

"Q and A with Richard Florida: What's Next for Toronto?" Global News, November 29, 2012. "Aurora, Colorado, Tries To Capitalize On Its Ethnic Riches," NPR, October 1, 2012. "Investing in Infrastructure," CNN Your Money, September 28, 2012. "Innovation and the Economy," The Wall Street Journal Report, August 31, 2012. "The Rise of the Creative Service Worker," The Big Think, August 10, 2012. "Who Gets To Have Fun at Work?" American Public Media, August 9, 2012. "Want to Build a Creative City? Build Up, Not Out," NPR, July 31, 2012. "Rotman's Richard Florida on Class Structure and Where Our Workforce is Heading," The Globe and Mail, July 24, 2012. "Q and A with Richard Florida: What's Next for Toronto?" *Global News*, November 29, 2012. "Protecting the Middle Class," CNN The Bottom Line, July 16, 2012. "Bringing Creativity Back to Cities," Morning Joe, July 13, 2012. "The Rise of the Creative Class Revisited," NPR On Point, July 12, 2012. "Bringing Creativity Back to Cities," The Cycle, July 11, 2012. "Is \$2.50/gallon Gas Possible?" CNN Your Money, March 18, 2012. "Quality + Quantity: Creating High Paying Jobs," The Dylan Ratigan Show, March 2, 2012.

#### **Online Videos at Big Think**

"The Rise of the Creative Service Worker," August 10, 2012.

"Faster, More Urban, More Diverse," April 27, 2010.

"Big Think Interview with Richard Florida," April 27, 2010.

"A Crisis Is a Terrible Thing to Waste," April 27, 2010.

"The End of Home Ownership," April 27, 2010.

"Detroit: The Next American Ghost Town?" April 27, 2010.

"Employment: A Basic Human Right," April 27, 2010.

"How Geography is Changing Politics," April 27, 2010.

"New York Will Be Okay," April 27, 2010

"We've Reached the Tipping Point," April 27, 2010.

"Perks Beyond the Espresso Bar," December 14, 2009.

"Can Gay Rights Boost Economic Prosperity?" December 14, 2009.

"Upgrading People Power," December 14, 2009.

"Reinventing the Way Workers Learn," December 14, 2009.

"We'll Pay More for Our Burgers," December 14, 2009.

"Unleashing the Creative Economic Revolution," December 14, 2009.

"The Creative Class is Alive and Well," December 14, 2009.